



VETERANS INDIA

Regd. No. Delhi/2149/2015

(AN ALL INDIA ORGANISATION OF VETERANS LED BY EX-SERVICEMEN)

ENVIRONMENTAL WING OF VETERANS INDIA

1. Purpose:

The purpose of the Environment Wing is to spearhead initiatives that promote environmental conservation, sustainable practices, and ecological awareness, aligning with the principles of nationalism and patriotism. It aims to contribute to nation-building by fostering a sense of responsibility towards the environment among citizens, particularly the youth and students.

2. Vision:

To be a leading force in creating a sustainable and ecologically aware society, where every citizen actively participates in the conservation and protection of the environment, contributing to the realization of BHARAT VISHWAGURU.

3. Mission:

Our mission is to instill a deep sense of environmental responsibility, consciousness, and sustainable practices among citizens, especially the youth and students. Through impactful initiatives, the Environment Wing aspires to contribute to the overall vision of making BHARAT VISHWAGURU by fostering a harmonious relationship between the nation and its environment.

4. Approach:

The Environment Wing adopts a proactive and inclusive approach, focusing on education, community engagement, and sustainable practices. It aims to create a movement where citizens are not only aware of environmental challenges but actively contribute to solutions, aligning with the principles of nationalism and patriotism.

5. Objectives:

Environmental Education: Promote environmental education and awareness programs to instill a sense of responsibility towards the environment among citizens.

(a) Sustainable Practices:

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Advocate and implement sustainable practices in various sectors, emphasizing the importance of responsible resource use and conservation.

(b) Community Engagement:

Engage with local communities through environmental initiatives, encouraging active participation in conservation activities.

(c) Biodiversity Protection:

Contribute to the protection and restoration of biodiversity, recognizing the integral role it plays in the nation's ecological balance.

(d) Climate Action:

Advocate for climate action and resilience, promoting initiatives that address climate change challenges and their impacts on the nation.

6. Role and Responsibilities:

Environmental Education Coordination: Develop and implement programs that educate citizens, particularly the youth, on environmental issues, solutions, and the importance of sustainable living.

(a) Sustainable Practices Advocacy:

Advocate for and implement sustainable practices in collaboration with communities, businesses, and other stakeholders.

(b) Community Engagement Programs:

Organize and participate in community-driven environmental initiatives, fostering a sense of collective responsibility for the environment.

(c) Biodiversity Conservation Initiatives:

Plan and execute projects aimed at the protection and restoration of biodiversity, recognizing its significance for the nation's ecological health.

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(d) Climate Action Planning:

Develop and support initiatives that address climate change challenges, emphasizing the role of citizens in building resilience.

(e) Collaboration with Environmental Organizations:

Collaborate with other environmental organizations, government bodies, and NGOs to amplify the impact of environmental conservation efforts.

(f) Promotion of Eco-friendly Practices:

Encourage and promote eco-friendly practices, emphasizing the role of individuals in creating a sustainable and environmentally conscious nation.

By fulfilling these roles and responsibilities, the Environment Wing aims to be a driving force in achieving the broader objectives and goals of Veterans India, in alignment with the principles of the 17 Sustainable Development Goals (SDGs) outlined by the United Nations.

ORGANIZATION STRUCTURE AND RESPONSIBILITIES - VETERANS INDIA ENVIRONMENTAL WING (CENTRAL LEVEL):

7. National Vice President (ENVIRONMENTAL Wing):

- (a) Role: Provide strategic leadership and vision for the central ENVIRONMENTAL Wing.
- (b) Responsibilities:
 - (i) Oversee and guide all national-level ENVIRONMENTAL WING programs and initiatives.
 - (ii) Collaborate with other wings and organizational leadership for integrated efforts.
 - (iii) Represent the ENVIRONMENTAL Wing at national events and forums.

8. National General Secretary (ENVIRONMENTAL Wing):

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- (a) Role: Assist the National Vice President in administrative tasks and coordination within the ENVIRONMENTAL Wing.
- (b) Responsibilities:
- Manage day-to-day operations of the central ENVIRONMENTAL Wing.
 - Coordinate communication between the central and state levels.
 - Ensure effective implementation of national-level ENVIRONMENTAL WING programs.
- 9. National Secretaries (ENVIRONMENTAL Wing) - 36 (One for Each State/UT):**
- (a) Role: Support the National General Secretary in administrative duties and communication at the state level.
- (b) Responsibilities:
- Maintain records, documents, and communications for the respective state/UT.
 - Provide logistical support for state-level ENVIRONMENTAL WING events and activities.
 - Act as the primary point of contact for state-level coordination.
- 10. National Senior Joint Secretaries (ENVIRONMENTAL Wing) - 36 (One for Each State/UT):**
- (a) Role: Represent and coordinate ENVIRONMENTAL WING activities at the state level.
- (b) Responsibilities:
- Liaise with state-level coordinators, ensuring effective communication.
 - Oversee and support state-level ENVIRONMENTAL WING programs.
 - Provide guidance to National Joint Secretaries.
- 11. National Joint Secretaries (ENVIRONMENTAL Wing) - 72 (Two for Each State/UT):**
- (a) Role: Support the National Senior Joint Secretaries and assist in state-level coordination.
- (b) Responsibilities:
- Work closely with state coordinators for seamless communication.
 - Facilitate information exchange between the central and state levels.
 - Assist in the implementation of national-level ENVIRONMENTAL WING initiatives.

Total Office Bearers at National Level: 148

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12. Charters of Duties and Responsibilities:

- (a) Each office bearer must be an expert in ENVIRONMENTAL WING-related activities.
- (b) The National Vice President sets the strategic direction and vision.
- (c) The National General Secretary ensures efficient operations and communication.
- (d) National Secretaries handle state-level administrative tasks and coordination.
- (e) National Senior Joint Secretaries oversee and support state-level programs.
- (f) National Joint Secretaries assist in state-level coordination and program implementation.

This structure ensures a robust and well-coordinated approach to managing ENVIRONMENTAL WING activities at both the national and state levels within Veterans India

13. List of skills development sectors that the Environment Wing of Veterans India can consider collaborating with to align with Veterans India's mission and UNO 17 Sustainable Development Goals. Additionally, For Specific Environmental Initiatives Are Included:

- (a) Renewable Energy Technologies: World Energy Day (October 22)
- (b) Waste Management and Recycling: World Recycling Day (March 18)
- (c) Environmental Conservation and Biodiversity: International Day for Biological Diversity (May 22).
- (d) Sustainable Agriculture Practices: World Soil Day (December 5).
- (e) Water Resource Management: World Water Day (March 22).
- (f) Climate Change Adaptation and Mitigation: World Environment Day (June 5).
- (g) Wildlife Protection and Conservation: World Wildlife Day (March 3).
- (h) Green Building and Sustainable Architecture: World Green Building Week (September).
- (i) Air Quality Monitoring and Improvement: International Day of Clean Air for Blue Skies (September 7).
- (j) Sustainable Transportation: World Car-Free Day (September 22).
- (k) Community Environmental Education: World Environmental Education Day (January 26).
- (l) Ocean Conservation and Marine Ecology: World Oceans Day (June 8).
- (m) Urban Planning for Sustainability: World Town Planning Day (November 8)
- (n) Eco-friendly Technology Development: National Technology Day (May 11).
- (o) Green Business Practices: Global Ethics Day (October).

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- (p) Public Awareness Campaigns on Environmental Issues: Earth Hour (Last Saturday of March).
- (q) Sustainable Forest Management: International Day of Forests (March 21).
- (r) Pollution Control and Prevention: World Pollution Prevention Day (December 2).
- (s) Environmental Policy Advocacy: World Nature Conservation Day (July 28).
- (t) Eco-Tourism and Responsible Travel: World Tourism Day (September 27)

These sectors cover a broad spectrum of environmental concerns and sustainability goals. By collaborating with organizations in these areas and aligning initiatives with, the Environment Wing of Veterans India can contribute significantly to environmental conservation and awareness. Regularly review and update the list based on emerging environmental challenges and the evolving needs of the community.

STANDARD OPERATING PROCEDURES (SOPS) FOR ENVIRONMENT WING OF VETERANS INDIA

14. Objective

To provide a structured framework for the Environment Wing of Veterans India, ensuring effective coordination, implementation of initiatives, and alignment with Veterans India's mission and UNO 17 Sustainable Development Goals.

15. Wing Structure and Roles

- (a) Objective: Define roles and responsibilities within the Environment Wing for seamless operations.
- (b) Activities
 - I. Clearly outline duties for Vice President, General Secretary, Secretaries, Senior Joint Secretaries, and Joint Secretaries.
 - II. Regularly review and update job descriptions based on evolving environmental priorities.

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16. Annual Environmental Calendar

- (a) Objective: Plan and schedule key environmental initiatives throughout the year.
- (b) Activities:
 - (i) Create an annual calendar highlighting for environmental awareness, campaigns, and activities.
 - (ii) Coordinate with other wings to align events with broader patriotic and educational objectives.

17. Collaboration with External Organizations

- (a) Objective: Establish partnerships with environmental organizations and government bodies.
- (b) Activities:
 - (i) Identify potential collaborators in the environmental sector.
 - (ii) Formulate Memorandums of Understanding (MoUs) for collaborative projects.

18. Awareness Campaigns

- (a) Objective: Conduct campaigns to raise awareness about environmental issues.
- (b) Activities:
 - (i) Plan and execute regular awareness campaigns through various mediums.
 - (ii) Leverage social media platforms for broader reach.

19. Environmental Education Programs

- (a) Objective: Implement programs to educate citizens, especially youth, about environmental conservation.
- (b) Activities:
 - (i) Collaborate with schools, colleges, and educational institutions for workshops and seminars.
 - (ii) Develop educational materials on environmental topics.

20. Afforestation and Green Initiatives

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- (a) Objective: Promote afforestation and sustainable green practices.
- (b) Activities:
 - (i) Organize tree plantation drives and encourage community participation.
 - (ii) Advocate for sustainable practices in urban and rural settings.

21. Conservation Projects

- (a) Objective: Undertake projects for the conservation of natural resources.
- (b) Activities:
 - (i) Identify areas for conservation projects, such as water bodies or wildlife habitats.
 - (ii) Engage local communities in conservation efforts.

22. Environmental Policy Advocacy

- (a) Objective: Advocate for environmentally friendly policies at local and national levels.
- (b) Activities:
 - (i) Engage with policymakers and authorities to voice concerns and suggestions.
 - (ii) Collaborate with legal experts to draft policy recommendations.

23. Waste Management Initiatives

- (a) Objective: Implement programs for effective waste management.
- (b) Activities:
 - I. Educate communities on proper waste disposal practices.
 - II. Organize clean-up drives in collaboration with local municipalities.

24. REPORTING AND DOCUMENTATION

- (a) Objective: Maintain records of initiatives, achievements, and challenges.
- (b) Activities:
 - (i) Regularly document the progress of environmental projects.
 - (ii) Prepare reports for presentation to the Veterans India leadership.

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- (iii) Wing Structure and Roles Review: Annually
- (iv) Annual Environmental Calendar Planning: Start of the fiscal year
- (v) Collaboration Meetings with External Organizations: Quarterly
- (vi) Awareness Campaigns: Monthly
- (vii) Environmental Education Programs: Bi-annually
- (viii) Afforestation and Green Initiatives: Seasonally
- (ix) Conservation Projects Implementation: As needed
- (x) Environmental Policy Advocacy Meetings: Quarterly
- (xi) Waste Management Initiatives: Bi-monthly
- (xii) Reporting and Documentation: Ongoing

By adhering to these SOPs and , the Environment Wing of Veterans India can effectively contribute to environmental conservation and education, aligning with the organization's overarching goals and mission. Regularly evaluate and adjust the procedures to meet evolving environmental challenges and opportunities.

STANDARD OPERATING PROCEDURES (SOPS) FOR FUND GENERATION OF ENVIRONMENT WING IN VETERANS INDIA

25. Objective

To establish a systematic approach for fund generation within the Environment Wing, aligning with Veterans India's mission and UNO 17 Sustainable Development Goals, while ensuring financial sustainability.

26. Annual Fundraising Plan

- (a) Objective: Develop a comprehensive annual fundraising plan for the Environment Wing.
- (b) Activities:
 - (i) Identify key fundraising goals and financial targets.
 - (ii) Strategize diversified fundraising campaigns throughout the year.

27. Corporate Partnerships and Sponsorships

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- (a) Objective: Forge partnerships with corporations and seek sponsorships for environmental initiatives.
- (b) Activities:
 - (i) Identify potential corporate partners aligned with environmental causes.
 - (ii) Create sponsorship packages and proposals for targeted fundraising.

28. Grant Applications and Proposals

- (a) Objective: Apply for grants from governmental and non-governmental organizations.
- (b) Activities:
 - (i) Regularly research and identify suitable grants.
 - (ii) Prepare compelling grant applications and proposals.

29. Donor Engagement and Retention

- (a) Objective: Build and maintain relationships with individual and institutional donors.
- (b) Activities:
 - (i) Regularly communicate with donors through newsletters, updates, and appreciation events.
 - (ii) Recognize donors for their contributions.

30. Crowdfunding Campaigns

- (a) Objective: Leverage online platforms for targeted crowdfunding campaigns.
- (b) Activities:
 - (i) Identify specific environmental projects suitable for crowdfunding.
 - (ii) Launch campaigns during peak online giving periods.

31. Environmental Events as Fundraisers

- (a) Objective: Organize events with a fundraising component to engage the community.
- (b) Activities:
 - (i) Plan eco-friendly events with entry fees or donation components.
 - (ii) Promote events through various channels to maximize participation.

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32. Corporate Social Responsibility (CSR) Initiatives

- (a) Objective: Encourage corporations to allocate CSR funds for environmental projects.
- (b) Activities:
 - (i) Establish connections with CSR decision-makers in corporations.
 - (ii) Present well-defined environmental projects for potential funding.

33. Membership Fees and Subscription Models

- (a) Objective: Implement a membership fee structure for supporters of the Environment Wing.
- (b) Activities:
 - (i) Define membership tiers with associated benefits.
 - (ii) Communicate the impact of membership contributions on environmental initiatives.

34. Merchandise Sales

- (a) Objective: Develop and sell environmentally themed merchandise as a revenue stream.
- (b) Activities:
 - (i) Design and produce eco-friendly merchandise.
 - (ii) Promote merchandise through online and offline channels.

35. Annual Fundraising Gala

- (a) Objective: Host an annual fundraising gala to attract high-value donations.
- (b) Activities:
 - (i) Plan and organize a gala event with guest speakers, auctions, and donation drives.
 - (ii) Publicize the event well in advance to maximize attendance.
 - (iii) Annual Fundraising Plan Review: Start of the fiscal year
 - (iv) Corporate Partnerships and Sponsorships Outreach: Ongoing throughout the year
 - (v) Grant Application Periods: Bi-annual applications
 - (vi) Donor Engagement and Recognition: Continuous
 - (vii) Crowdfunding Campaigns: Seasonal, aligned with key environmental events
 - (viii) Environmental Events as Fundraisers: Quarterly
 - (ix) CSR Initiatives Engagement: Ongoing

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- (x) Membership Renewal Periods: Annually
- (xi) Merchandise Sales Campaigns: Bi-annual
- (xii) Annual Fundraising Gala: End of the fiscal year

By following these SOPs and adhering to, the Environment Wing can strategically plan and execute fundraising initiatives, ensuring financial support for their environmental projects aligned with the overarching goals of Veterans India. Regularly assess and adjust the fundraising plan based on performance and emerging opportunities.

SOURCES OF FUND GENERATION FOR ENVIRONMENT WING OF VETERANS INDIA

36. Corporate Partnerships

- (a) Objective: Forge partnerships with environmentally conscious corporations.
- (b) Activities:
 - (i) Identify corporations aligned with environmental causes.
 - (ii) Develop sponsorship and partnership proposals.

37. Government Grants

- (a) Objective: Apply for grants from governmental bodies supporting environmental initiatives.
- (b) Activities:
 - (i) Regularly monitor grant opportunities from environmental agencies.
 - (ii) Prepare and submit grant applications.

38. Individual Donations

- (a) Objective: Appeal to individuals passionate about environmental conservation.
- (b) Activities:
 - (i) Launch targeted fundraising campaigns.
 - (ii) Maintain donor engagement through updates and appreciation.

39. Corporate Social Responsibility (CSR) Funding

- (a) Objective: Encourage corporations to allocate CSR funds for specific environmental projects.
- (b) Activities:

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- (i) Establish connections with CSR decision-makers in corporations.
- (ii) Present well-defined environmental projects for potential funding.

40. Membership Fees

- (a) Objective: Establish a membership fee structure for supporters of the Environment Wing.
- (b) Activities:
 - (i) Define membership tiers with associated benefits.
 - (ii) Launch membership drives during key periods.

41. Crowdfunding Campaigns

- (a) Objective: Leverage online platforms for targeted crowdfunding campaigns.
- (b) Activities:
 - (i) Identify specific environmental projects suitable for crowdfunding.
 - (ii) Launch campaigns during peak online giving periods.

42. Merchandise Sales

- (a) Objective: Develop and sell environmentally themed merchandise as a revenue stream.
- (b) Activities:
 - (i) Design and produce eco-friendly merchandise.
 - (ii) Promote merchandise through online and offline channels.

43. Environmental Events as Fundraisers

- (a) Objective: Organize events with a fundraising component to engage the community.
- (b) Activities:
 - (i) Plan eco-friendly events with entry fees or donation components.
 - (ii) Promote events through various channels to maximize participation.

44. Annual Fundraising Gala

- (a) Objective: Host an annual fundraising gala to attract high-value donations.
- (b) Activities:
 - (i) Plan and organize a gala event with guest speakers, auctions, and donation drives.
 - (ii) Publicize the event well in advance to maximize attendance.

45. Grassroots Campaigns

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- (a) Objective: Engage local communities in small-scale fundraising initiatives.
- (b) Activities:
- (i) Conduct awareness campaigns in local areas.
 - (ii) Encourage community members to contribute to specific projects.
 - (iii) Corporate Partnerships and Sponsorships Outreach: Ongoing throughout the year
 - (iv) Government Grants Application Periods: Bi-annual applications
 - (v) Individual Donations Campaigns: Continuous
 - (vi) CSR Initiatives Engagement: Ongoing
 - (vii) Membership Renewal Periods: Annually
 - (viii) Crowdfunding Campaigns: Seasonal, aligned with key environmental events
 - (ix) Merchandise Sales Campaigns: Bi-annual
 - (x) Environmental Events as Fundraisers: Quarterly
 - (xi) Annual Fundraising Gala: End of the fiscal year
 - (xii) Grassroots Campaigns: Periodic community engagement

By diversifying funding sources and aligning activities with , the Environment Wing can strategically plan and secure financial support for their environmental projects within Veterans India's overarching goals. Regularly assess and adjust fundraising strategies based on performance and emerging opportunities.

LIST OF CORPORATES, PSUS, GOVERNMENT AGENCIES, AND ORGANIZATIONS GRANTING FUNDS FOR CSR ACTIVITIES OF ENVIRONMENT WING IN VETERANS INDIA

46. Corporate Entities

- (a) Tata Group
- (b) Reliance Industries Limited
- (c) Adani Group
- (d) Infosys
- (e) Mahindra & Mahindra

47. Public Sector Undertakings (PSUs)

- (a) Oil and Natural Gas Corporation (ONGC)
- (b) Bharat Heavy Electricals Limited (BHEL)

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- (c) National Thermal Power Corporation (NTPC)
- (d) Indian Oil Corporation Limited (IOCL)
- (e) Steel Authority of India Limited (SAIL)

48. Government Agencies

- (a) Ministry of Environment, Forest and Climate Change
- (b) National Mission for Clean Ganga (NMCG)
- (c) National Biodiversity Authority (NBA)
- (d) Department of Science and Technology (DST)
- (e) National Green Tribunal (NGT)

49. Non-Governmental Organizations (NGOs)

- (a) WWF India
- (b) Greenpeace India
- (c) The Energy and Resources Institute (TERI)
- (d) Centre for Science and Environment (CSE)
- (e) Wildlife Trust of India (WTI)

50. Financial Institutions

- (a) State Bank of India (SBI)
- (b) ICICI Bank
- (c) HDFC Bank
- (d) Axis Bank
- (e) Punjab National Bank (PNB)

51. Philanthropic Foundations

- (a) Bill & Melinda Gates Foundation
- (b) Azim Premji Foundation
- (c) Infosys Foundation
- (d) Tata Trusts
- (e) Reliance Foundation

52. United Nations Organizations

- (a) United Nations Development Programme (UNDP)
- (b) United Nations Environment Programme (UNEP)
- (c) United Nations Industrial Development Organization (UNIDO)
- (d) Food and Agriculture Organization (FAO)
- (e) United Nations Educational, Scientific and Cultural Organization (UNESCO)

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- (f) Corporate Funding Application Periods: Ongoing throughout the year
- (g) PSUs Funding Application Periods: Bi-annual applications
- (h) Government Agencies Grant Opportunities: Announced periodically
- (i) NGOs and Foundations Grant Application Windows: Varies by organization
- (j) Financial Institutions Funding Cycles: Continuous
- (k) Philanthropic Foundations Grant Application Periods: Bi-annual or as per guidelines
- (l) United Nations Organizations Funding Opportunities: Announced periodically

When seeking funding from these entities, it's crucial to align proposals with the specific focus areas and priorities outlined by each organization. Regularly monitor announcements and updates from these entities to ensure timely and strategic applications for CSR funding for the Environment Wing in Veterans India.

GUIDELINES WITH ROLES AND RESPONSIBILITIES FOR OFFICE BEARERS OF ENVIRONMENT WING IN VETERANS INDIA

53. Objective

To delineate the roles and responsibilities of office bearers within the Environment Wing, ensuring effective leadership and collaboration to achieve Veterans India's environmental objectives.

54. Vice President

- (a) Role: Provide strategic direction and oversight for the Environment Wing.
- (b) Responsibilities:
 - (i) Chair meetings and ensure alignment with Veterans India's mission.
 - (ii) Facilitate collaboration among office bearers and external stakeholders.
 - (iii) Represent the Environment Wing at higher organizational levels.

55. General Secretary

- (a) Role: Oversee administrative and coordination aspects of the Environment Wing.
- (b) Responsibilities:
 - (i) Manage communication channels and maintain documentation.
 - (ii) Coordinate meetings and disseminate relevant information.
 - (iii) Assist the Vice President in strategic planning.

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56. Secretaries (36 - One for Each State/UTs)

- (a) Role: Serve as regional representatives, coordinating and implementing environmental initiatives.
- (b) Responsibilities:
 - (i) Liaise with local communities to identify environmental needs.
 - (ii) Execute projects aligned with the broader objectives.
 - (iii) Provide regular updates on regional activities.

57. Senior Joint Secretaries (36 - One for Each State/UTs)

- (a) Role: Support Secretaries in project execution and regional coordination.
- (b) Responsibilities:
 - (i) Assist in managing regional projects and initiatives.
 - (ii) Collaborate with Secretaries to ensure effective communication.
 - (iii) Provide insights and feedback to enhance regional impact.

58. Joint Secretaries (72 - Two for Each State/UTs)

- (a) Role: Assist in regional-level activities and contribute to project management.
- (b) Responsibilities:
 - (i) Support Secretaries and Senior Joint Secretaries in executing projects.
 - (ii) Actively engage with local communities and stakeholders.
 - (iii) Contribute to the overall success of regional initiatives.
 - (iv) Annual Strategic Planning Meeting: Start of the fiscal year
 - (v) Regular Coordination Meetings: Bi-monthly
 - (vi) Project Progress Reporting: Monthly
 - (vii) Fundraising Campaigns: Seasonal, aligned with key environmental events
 - (viii) Community Engagement Events: Quarterly
 - (ix) Training Sessions: As needed
 - (x) UNO 17 SGT's Progress Evaluation: Bi-annual assessment

59. Fundraising and Partnerships Coordinator

- (a) Role: Oversee fundraising initiatives and cultivate partnerships.
- (b) Responsibilities:
 - (i) Develop and execute fundraising campaigns.
 - (ii) Identify and engage potential corporate and organizational partners.
 - (iii) Collaborate with office bearers to align initiatives with funding opportunities.

60. Environmental Project Manager

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- (a) Role: Lead the planning and execution of environmental projects.
- (b) Responsibilities:
 - (i) Develop project plans, including timelines and resource requirements.
 - (ii) Coordinate with Secretaries and regional office bearers for effective implementation.
 - (iii) Ensure projects align with UNO 17 SGT's and Veterans India's goals.

61. Community Engagement Specialist

- (a) Role: Focus on fostering community involvement in environmental initiatives.
- (b) Responsibilities:
 - (i) Develop strategies to engage local communities.
 - (ii) Organize community events, workshops, and awareness campaigns.
 - (iii) Collect feedback and insights for continuous improvement.

62. Communication and Outreach Manager

- (a) Role: Manage communication channels and promote the Environment Wing's activities.
- (b) Responsibilities:
 - (i) Oversee social media, website content, and newsletters.
 - (ii) Create engaging content to raise awareness about environmental projects.
 - (iii) Coordinate with the General Secretary for internal communication.

63. Training and Development Coordinator

- (a) Role: Facilitate training sessions and professional development for office bearers.
- (b) Responsibilities:
 - (i) Identify training needs within the Environment Wing.
 - (ii) Organize relevant workshops and skill-building sessions.
 - (iii) Encourage continuous learning and knowledge sharing.

By defining clear roles and responsibilities, these guidelines aim to promote effective leadership, collaboration, and successful execution of environmental initiatives within Veterans India's overarching mission. Regular evaluations and adjustments will contribute to continuous improvement and effectiveness.

MONTHLY CALENDAR FOR VETERANS INDIA ENVIRONMENT WING ALIGNED WITH UN SUSTAINABLE DEVELOPMENT

GOALS:

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64. **January:** Biodiversity Conservation Month

Activities:

- (a) Tree plantation drives.
- (b) Awareness campaigns on SDG 15 (Life on Land).

65. **February:** World Wetlands Day (February 2)

Activities:

- (a) Wetland restoration projects.
- (b) Promote SDG 6 (Clean Water and Sanitation) and SDG 15.

66. **March:** World Wildlife Day (March 3)

Activities:

- (a) Wildlife protection seminars.
- (b) Advocate for SDG 15.

67. **April:** Earth Day (April 22)

Activities:

- (a) Clean-up campaigns and environmental projects.
- (b) Promote SDG 13 (Climate Action) and SDG 14 (Life Below Water).

68. **May:** International Day for Biological Diversity (May 22)

Activities:

- (a) Biodiversity conservation workshops.
- (b) Advocate for SDG 15.

69. **June:** World Oceans Day (June 8)

Activities:

- (a) Coastal clean-up initiatives.

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(b) Promote SDG 14.

70. July: Green Energy Awareness Month

Activities:

- (a) Workshops on renewable energy.
- (b) Advocate for SDG 7 (Affordable and Clean Energy).

71. August: National Forest Conservation Week (Second Week of August)

Activities:

- (a) Afforestation drives and conservation talks.
- (b) Promote SDG 15.

72. September: Clean Air Awareness Month

Activities:

- (a) Air quality monitoring campaigns.
- (b) Advocate for SDG 13.

73. October: International Day for Disaster Reduction (October 13)

Activities:

- (a) Disaster resilience workshops.
- (b) Promote SDG 11 (Sustainable Cities and Communities).

74. November: National Recycling Week (Second Week of November)

Activities:

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- (a) Recycling campaigns and awareness programs.
- (b) Advocate for SDG 12 (Responsible Consumption and Production).

75. December: Climate Action Month

Activities:

- (a) Climate change seminars and advocacy.
- (b) Promote SDG 13 and SDG 7.

This monthly calendar ensures that Veterans India Environment Wing actively contributes to environmental conservation and sustainability, aligning with key national dates and UN Sustainable Development Goals throughout the year.



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