



VETERANS INDIA

Regd. No. Delhi/2149/2015

(AN ALL INDIA ORGANISATION OF VETERANS LED BY EX-SERVICEMEN)

EX-SERVICEMEN AND THEIR FAMILIES WELFARE WING OF VETERANS INDIA

1. Purpose:

The purpose of this wing is to champion the welfare of ex-servicemen and their families, ensuring that those who have served the nation receive the care, support, and opportunities they deserve. Aligned with the principles of nationalism and patriotism, it aims to contribute to nation-building by upholding the well-being and dignity of ex-servicemen and their families.

2. Vision:

To be a dedicated force in ensuring the welfare, honor, and support of ex-servicemen and their families, contributing to the vision of BHARAT VISHWAGURU by recognizing and valuing the contributions of those who have served the nation.

3. Mission:

Our mission is to actively engage in initiatives that provide comprehensive support, healthcare, education, and opportunities for the holistic development of ex-servicemen and their families. Through impactful programs, the Ex-Servicemen and Their Families Welfare Wing aspires to contribute to the overall vision of making **BHARAT VISHWAGURU** by recognizing the sacrifices made by veterans and ensuring their well-being.

4. Approach:

The approach involves creating support systems, implementing programs that address the unique needs of ex-servicemen and their families, and fostering a sense of community and camaraderie among them. It aims to create a society that recognizes and values the sacrifices of veterans and provides avenues for their continued well-being.

5. Objectives:

(a) Comprehensive Healthcare for Veterans: Implement healthcare programs that address the specific medical needs of ex-servicemen, ensuring their well-being.

(b) Educational and Vocational Opportunities: Facilitate educational and vocational programs for veterans and their families, promoting lifelong learning and skill development.

(c) Financial Support Programs: Provide financial assistance and support programs to

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veterans and their families during times of need.

(d)Community Building for Veterans: Establish and nurture a supportive community for veterans, fostering connections and shared support among those who have served the nation.

(e)Recognition and Honor Initiatives: Conduct programs to recognize and honor the contributions of veterans, ensuring they receive the respect and appreciation they deserve.

6.Role and Responsibilities:

(a)Healthcare Program Coordination: Coordinate and lead healthcare programs that address the specific medical needs of ex-servicemen.

(b)Educational and Vocational Program Management: Manage educational and vocational programs for veterans and their families, promoting lifelong learning and skill development.

(c)Financial Support Program Coordination: Coordinate financial assistance and support programs for veterans and their families during times of need.

(d)Community Building Coordination: Establish and nurture a supportive community for veterans, fostering connections and shared support among those who have served the nation.

(e)Recognition and Honor Program Implementation: Implement programs to recognize and honor the contributions of veterans, ensuring they receive the respect and appreciation they deserve.

7. As of our last knowledge update in January 2022, several companies, PSUs (Public Sector Undertakings), and government agencies have been actively involved in CSR activities related to the welfare of ex-servicemen and their families. Here are some examples:

(a) Companies with Ex-Servicemen Welfare CSR Initiatives:

- (i) Larsen & Toubro (L&T)
- (ii) Tata Consultancy Services (TCS)
- (iii) Reliance Industries Limited

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- (iv) Infosys
- (v) Wipro
- (vi) Hindustan Aeronautics Limited (HAL)
- (vii) Bharat Electronics Limited (BEL)
- (viii) Tech Mahindra
- (ix) Mahindra Group
- (x) Hero MotoCorp

(b) Public Sector Undertakings (PSUs) with Ex-Servicemen Welfare Initiatives:

- (i) Oil and Natural Gas Corporation (ONGC)
- (ii) Bharat Petroleum Corporation Limited (BPCL)
- (iii) Coal India Limited
- (iv) Indian Oil Corporation Limited (IOCL)
- (v) Steel Authority of India Limited (SAIL)
- (vi) Hindustan Petroleum Corporation Limited (HPCL)
- (vii) Gas Authority of India Limited (GAIL)
- (viii) Power Grid Corporation of India
- (ix) National Thermal Power Corporation (NTPC)
- (x) Bharat Heavy Electricals Limited (BHEL)

(c) Government Agencies Supporting Ex-Servicemen Welfare:

- (i) Directorate General Resettlement (DGR), Ministry of Defence, Government of India
- (ii) Ex-Servicemen Welfare, Ministry of Defence, Government of India

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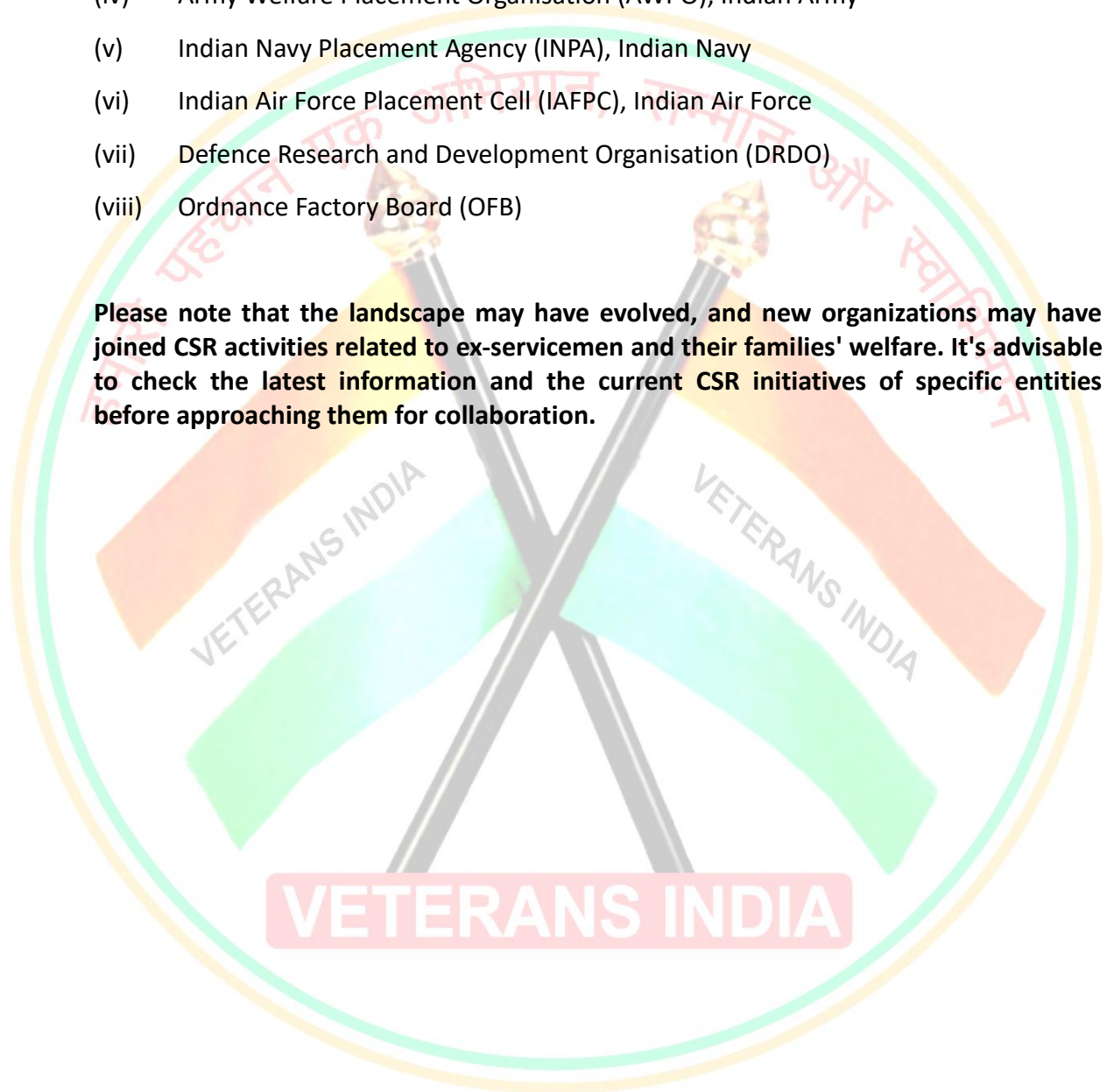
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- (iii) Central Welfare Board for Ex-Servicemen (CWE), Ministry of Defence, Government of India
- (iv) Army Welfare Placement Organisation (AWPO), Indian Army
- (v) Indian Navy Placement Agency (INPA), Indian Navy
- (vi) Indian Air Force Placement Cell (IAFPC), Indian Air Force
- (vii) Defence Research and Development Organisation (DRDO)
- (viii) Ordnance Factory Board (OFB)

Please note that the landscape may have evolved, and new organizations may have joined CSR activities related to ex-servicemen and their families' welfare. It's advisable to check the latest information and the current CSR initiatives of specific entities before approaching them for collaboration.



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ORGANIZATION STRUCTURE AND RESPONSIBILITIES - VETERANS INDIA EX- SERVICEMEN WELFARE WING (CENTRAL LEVEL)

8. National Vice President (EX- SERVICEMEN WELFARE Wing):

- a. Role: Provide strategic leadership and vision for the central EX-SERVICEMEN WELFARE Wing.
- b. Responsibilities:
 - (i) Oversee and guide all national-level EX- SERVICEMEN WELFARE WING programs and initiatives.
 - (ii) Collaborate with other wings and organizational leadership for integrated efforts.
 - (iii) Represent the EX- SERVICEMEN WELFARE Wing at national events and forums.

9. National General Secretary (EX- SERVICEMEN WELFARE Wing):

- a. Role: Assist the National Vice President in administrative tasks and coordination within the EX- SERVICEMEN WELFARE Wing.
- b. Responsibilities:
 - (i) Manage day-to-day operations of the central EX- SERVICEMEN WELFARE Wing.
 - (ii) Coordinate communication between the central and state levels.
 - (iii) Ensure effective implementation of national-level EX-SERVICEMEN WELFARE WING programs.

10. National Secretaries (EX- SERVICEMEN WELFARE Wing) - 36 (One for Each State/UT):

- a. Role: Support the National General Secretary in administrative duties and communication at the state level.
- b. Responsibilities:
 - (i) Maintain records, documents, and communications for the respective state/UT.
 - (ii) Provide logistical support for state-level EX- SERVICEMEN WELFARE WING events and activities.
 - (iii) Act as the primary point of contact for state-level coordination.

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11. National Senior Joint Secretaries (EX- SERVICEMEN WELFARE Wing) - 36 (One for Each State/UT):

- a. Role: Represent and coordinate EX- SERVICEMEN WELFARE WING activities at the state level.
- b. Responsibilities:
 - (i) Liaise with state-level coordinators, ensuring effective communication.
 - (ii) Oversee and support state-level EX- SERVICEMEN WELFARE WING programs.
 - (iii) Provide guidance to National Joint Secretaries.

12. National Joint Secretaries (EX- SERVICEMEN WELFARE Wing) - 72 (Two for Each State/UT):

- a. Role: Support the National Senior Joint Secretaries and assist in state-level coordination.
- b. Responsibilities:
 - (i) Work closely with state coordinators for seamless communication.
 - (ii) Facilitate information exchange between the central and state levels.
 - (iii) Assist in the implementation of national-level EX- SERVICEMEN WELFARE WING initiatives.

Total Office Bearers at National Level: 148

13. Charters of Duties and Responsibilities:

- a. Each office bearer must be an expert in EX- SERVICEMEN WELFARE WING-related activities.
- b. The National Vice President sets the strategic direction and vision.
- c. The National General Secretary ensures efficient operations and communication.
- d. National Secretaries handle state-level administrative tasks and coordination.
- e. National Senior Joint Secretaries oversee and support state-level programs.
- f. National Joint Secretaries assist in state-level coordination and program implementation.

This structure ensures a robust and well-coordinated approach to managing EX-SERVICEMEN WELFARE WING activities at both the national and state levels within Veterans India

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GUIDELINES WITH ROLES AND RESPONSIBILITIES FOR OFFICE BEARERS OF EX-SERVICEMEN AND THEIR FAMILIES WELFARE WING IN VETERANS INDIA

14. Objective:

To provide a comprehensive framework for the effective functioning of office bearers within the Ex-Servicemen and Their Families Welfare Wing, ensuring alignment with Veterans India's mission and objectives.

15. Vice President:

- a. Role: Provide strategic direction and oversight for the Welfare Wing.
- b. Responsibilities:
 - (i) Chair meetings and ensure alignment with Veterans India's mission.
 - (ii) Facilitate collaboration among office bearers and external stakeholders.
 - (iii) Represent the Welfare Wing at higher organizational levels.

16. General Secretary:

- a. Role: Oversee administrative and coordination aspects of the Welfare Wing.
- b. Responsibilities:
 - (i) Manage communication channels and maintain documentation.
 - (ii) Coordinate meetings and disseminate relevant information.
 - (iii) Assist the Vice President in strategic planning.

17. Secretaries (36 - One for Each State/UTs):

- a. Role: Serve as regional representatives, coordinating and implementing welfare initiatives.
- b. Responsibilities:
 - (i) Liaise with local communities to identify welfare needs.

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- (ii) Execute projects aligned with the broader objectives.
- (iii) Provide regular updates on regional activities.

18. Senior Joint Secretaries (36 - One for Each State/UTs):

- a. Role: Support Secretaries in project execution and regional coordination.
- b. Responsibilities:
 - (i) Assist in managing regional projects and initiatives.
 - (ii) Collaborate with Secretaries to ensure effective communication.
 - (iii) Provide insights and feedback to enhance regional impact.

19. Joint Secretaries (72 - Two for Each State/UTs):

- a. Role: Assist in regional-level activities and contribute to project management.
- b. Responsibilities:
 - (i) Support Secretaries and Senior Joint Secretaries in executing projects.
 - (ii) Actively engage with local communities and stakeholders.
 - (iii) Contribute to the overall success of regional initiatives.

20. Important Dates:

- a. Annual Strategic Planning Meeting: Start of the fiscal year
- b. Regular Coordination Meetings: Bi-monthly
- c. Project Progress Reporting: Monthly
- d. Fundraising Campaigns: Seasonal, aligned with key welfare events
- e. Community Engagement Events: Quarterly
- f. Training Sessions: As needed

21. Fundraising and Partnerships Coordinator:

- a. Role: Oversee fundraising initiatives and cultivate partnerships.

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b. Responsibilities:

- (i) Develop and execute fundraising campaigns.
- (ii) Identify and engage potential corporate and organizational partners.
- (iii) Collaborate with office bearers to align initiatives with funding opportunities.

22. Welfare Project Manager:

a. Role: Lead the planning and execution of welfare projects.

b. Responsibilities:

- (i) Develop project plans, including timelines and resource requirements.
- (ii) Coordinate with Secretaries and regional office bearers for effective implementation.
- (iii) Ensure projects align with Veterans India's welfare goals.

23. Community Engagement Specialist:

a. Role: Focus on fostering community involvement in welfare initiatives.

b. Responsibilities:

- (i) Develop strategies to engage local communities.
- (ii) Organize community events, workshops, and awareness campaigns.
- (iii) Collect feedback and insights for continuous improvement.

24. Communication and Outreach Manager:

a. Role: Manage communication channels and promote the Welfare Wing's activities.

b. Responsibilities:

- (i) Oversee social media, website content, and newsletters.

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- (ii) Create engaging content to raise awareness about welfare projects.
- (iii) Coordinate with the General Secretary for internal communication.

25. Training and Development Coordinator:

- a. Role: Facilitate training sessions and professional development for office bearers.
- b. Responsibilities:
 - (i) Identify training needs within the Welfare Wing.
 - (ii) Organize relevant workshops and skill-building sessions.
 - (iii) Encourage continuous learning and knowledge sharing.

By defining clear roles and responsibilities, these guidelines aim to promote effective leadership, collaboration, and the successful execution of welfare initiatives within Veterans India's overarching mission. Regular evaluations and adjustments will contribute to continuous improvement and effectiveness.

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STANDARD OPERATING PROCEDURES (SOPS) FOR EX-SERVICEMEN AND THEIR FAMILIES WELFARE WING IN VETERANS INDIA

26. Objective:

To establish a standardized framework for the effective operation and coordination of the Ex-Servicemen and Their Families Welfare Wing within Veterans India, ensuring alignment with the organization's mission and objectives.

27. Regional Structure and Representation:

- a. Objective: Ensure comprehensive coverage and representation across all States/UTs.
- b. Procedure:
 - (i) Assign Secretaries, Senior Joint Secretaries, and Joint Secretaries based on regional demographics.
 - (ii) Periodically assess the need for adjustments in representation.

28. Annual Strategic Planning Meeting:

- a. Objective: Set the agenda and goals for the upcoming fiscal year.
- b. Procedure:
 - (i) Conduct a comprehensive meeting involving all office bearers.
 - (ii) Define and prioritize welfare initiatives for the year.
 - (iii) Align objectives with the overall goals of Veterans India.

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29. Regular Coordination Meetings:

- a. Objective: Facilitate communication and collaboration among office bearers.
- b. Procedure:
 - (i) Conduct bi-monthly coordination meetings through virtual platforms.
 - (ii) Share updates on regional activities, progress, and challenges.
 - (iii) Discuss and plan collaborative initiatives.

30. Project Progress Reporting:

- a. Objective: Ensure transparency and accountability in project execution.
- b. Procedure:
 - (i) Secretaries provide monthly progress reports on ongoing projects.
 - (ii) Senior Joint Secretaries and Joint Secretaries consolidate regional reports.
 - (iii) General Secretary compiles and presents a comprehensive report.

31. Fundraising Campaigns:

- a. Objective: Generate funds to support welfare projects and initiatives.
- b. Procedure:
 - (i) Coordinate with the Fundraising and Partnerships Coordinator.
 - (ii) Plan seasonal fundraising campaigns aligned with key welfare events.
 - (iii) Utilize various channels, including social media and corporate partnerships.

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32. Community Engagement Events:

- a. Objective: Foster direct interaction with beneficiaries and communities.
- b. Procedure:
 - (i) Plan and organize quarterly community engagement events.
 - (ii) Address specific welfare needs identified through community feedback.
 - (iii) Leverage these events for awareness and outreach.

33. Training Sessions:

- a. Objective: Enhance the skills and knowledge of office bearers.
- b. Procedure:
 - (i) Identify training needs through regular assessments.
 - (ii) Conduct targeted workshops and training sessions.
 - (iii) Encourage participation and continuous learning.

34. Welfare Project Management:

- a. Objective: Efficiently plan and execute welfare projects.
- b. Procedure:
 - (i) Assign a Welfare Project Manager responsible for each initiative.
 - (ii) Develop detailed project plans, including timelines and resource requirements.
 - (iii) Regularly monitor progress and address challenges proactively.

35. Internal and External Communication:

- a. Objective: Maintain effective communication channels.
- b. Procedure:
 - (i) Appoint a Communication and Outreach Manager.
 - (ii) Utilize social media, newsletters, and official communication platforms.

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- (iii) Coordinate with the General Secretary for internal communication.

36. Training and Development Coordination:

- a. Objective: Foster continuous learning and skill development.
- b. Procedure:
 - (i) Identify training needs within the Welfare Wing.
 - (ii) Collaborate with external trainers or subject matter experts.
 - (iii) Schedule regular training sessions and workshops.

37. Important Dates:

- a. Annual Strategic Planning Meeting: Start of the fiscal year
- b. Regular Coordination Meetings: Bi-monthly
- c. Project Progress Reporting: Monthly
- d. Fundraising Campaigns: Seasonal, aligned with key welfare events
- e. Community Engagement Events: Quarterly
- f. Training Sessions: As needed

By adhering to these SOPs, the Ex-Servicemen and Their Families Welfare Wing aims to ensure consistent, effective, and impactful welfare initiatives aligned with the overarching goals of Veterans India. Regular reviews and adjustments will contribute to continuous improvement and the achievement of objectives.

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STANDARD OPERATING PROCEDURES (SOPS) FOR FUND GENERATION OF EX-SERVICEMEN AND THEIR FAMILIES WELFARE WING IN VETERANS INDIA

38. Objective:

To establish a systematic approach for the fund generation activities of the Ex-Servicemen and Their Families Welfare Wing within Veterans India, ensuring financial sustainability to achieve the organization's objectives.

39. Fundraising Campaign Planning:

- a. Objective: Strategically plan and execute fundraising campaigns.
- b. Procedure:
 - (i) Conduct a yearly review to identify key welfare initiatives requiring funding.
 - (ii) Collaborate with the Fundraising and Partnerships Coordinator to create a comprehensive fundraising calendar.
 - (iii) Align campaigns with significant national and patriotic events.

40. Donor Engagement and Relationship Building:

- a. Objective: Cultivate relationships with donors for sustained support.
- b. Procedure:
 - (i) Maintain a donor database and regularly update donor profiles.
 - (ii) Implement personalized engagement strategies, such as newsletters and gratitude events.
 - (iii) Conduct periodic feedback sessions with donors to understand their preferences.

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41. Corporate Partnerships:

- a. Objective: Establish and nurture partnerships with corporate entities.
- b. Procedure:
 - (i) Identify potential corporate partners aligned with the mission of Veterans India.
 - (ii) Develop tailored proposals highlighting the impact of welfare projects.
 - (iii) Schedule meetings and presentations to showcase the organization's initiatives.

42. Grant Applications and Proposals:

- a. Objective: Secure grants to support specific welfare projects.
- b. Procedure:
 - (i) Assign responsibility to the Fundraising and Partnerships Coordinator for researching and identifying relevant grants.
 - (ii) Develop detailed grant applications and proposals in collaboration with project managers.
 - (iii) Adhere to grant application timelines and requirements.

43. Community Fundraising Events:

- a. Objective: Engage local communities in fundraising activities.
- b. Procedure:
 - (i) Plan and organize community-based events, such as charity walks, marathons, or cultural programs.
 - (ii) Leverage local partnerships and collaborations to enhance event reach and impact.
 - (iii) Ensure proper documentation and reporting of funds raised.

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44. Online Crowdfunding:

- a. Objective: Utilize online platforms for widespread fundraising.
- b. Procedure:
 - (i) Establish a dedicated online fundraising platform for Veterans India.
 - (ii) Promote campaigns through social media, email newsletters, and other digital channels.
 - (iii) Regularly update the online community about project milestones and impact.

45. Alumni and Membership Contributions:

- a. Objective: Encourage contributions from veterans and members.
- b. Procedure:
 - (i) Engage with veterans and members through targeted communication.
 - (ii) Implement a structured membership contribution program.
 - (iii) Acknowledge and recognize contributions through various channels.

46. Awareness and Impact Reports:

- a. Objective: Communicate the impact of funds raised to donors and the community.
- b. Procedure:
 - (i) Regularly provide detailed impact reports on the utilization of funds.
 - (ii) Highlight success stories, testimonials, and tangible outcomes of welfare projects.
 - (iii) Use various media channels to disseminate impact reports.

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47. Important Dates:

- a. Annual Fundraising Campaign Calendar: Created at the beginning of the fiscal year
- b. Donor Engagement Sessions: Quarterly
- c. Grant Application Deadlines: As per grantor requirements
- d. Community Fundraising Events: Bi-annually
- e. Online Crowdfunding Campaigns: Seasonal
- f. Membership Contribution Drives: Ongoing
- g. Impact Report Releases: Bi-annually

48. Financial Accountability and Reporting:

- a. Objective: Ensure transparent financial practices.
- b. Procedure:
 - (i) Implement robust financial tracking systems.
 - (ii) Regularly update financial reports for internal review and external audits.
 - (iii) Maintain transparency in the allocation and utilization of funds.

49. Collaboration with Other Wings:

- a. Objective: Collaborate with other wings for joint fundraising initiatives.
- b. Procedure:
 - (i) Coordinate with the Employment, Placement, and Skills Development Wing and other relevant wings for joint projects.
 - (ii) Leverage synergies to enhance fundraising efforts.
 - (iii) Share resources and expertise for mutual benefit.

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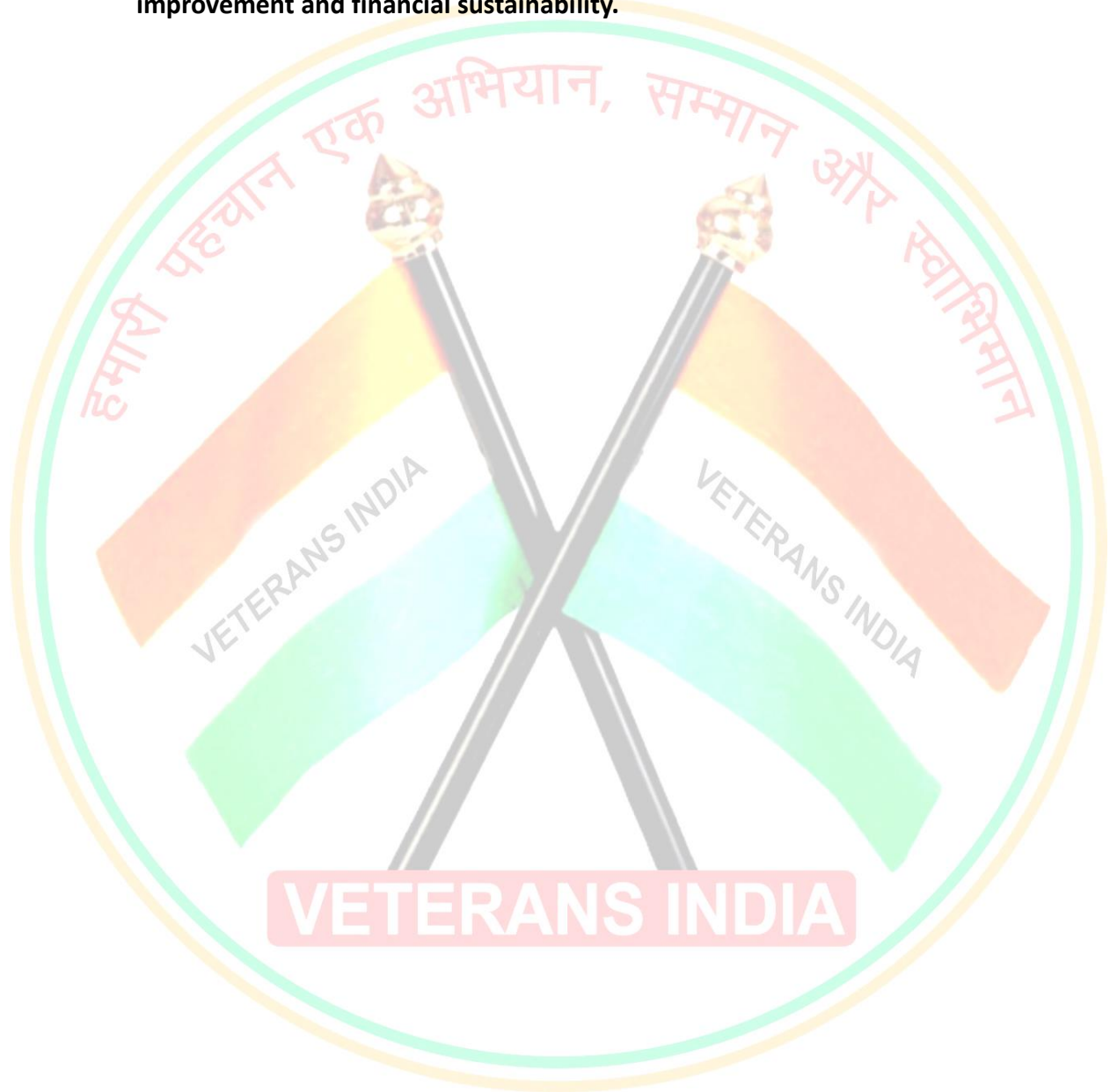


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By adhering to these SOPs, the Ex-Servicemen and Their Families Welfare Wing aims to establish effective fund generation practices aligned with Veterans India's mission. Regular reviews and adjustments will contribute to continuous improvement and financial sustainability.



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SOURCES OF FUND GENERATION FOR EX-SERVICEMEN AND THEIR FAMILIES WELFARE WING IN VETERANS INDIA

50. **Objective:** To diversify and secure funding for the Ex-Servicemen and Their Families Welfare Wing, supporting initiatives that enhance the well-being of veterans and their families.

51. Corporate Sponsorships:

- a. Objective: Establish partnerships with corporations aligned with veterans' welfare.
- b. Approach:
 - (i) Identify companies with a commitment to social responsibility and veterans' causes.
 - (ii) Create tailored sponsorship packages highlighting the impact of welfare projects.
 - (iii) Engage in direct communication with corporate CSR departments.

52. Government Grants and Subsidies:

- a. Objective: Access governmental funding to support welfare programs.
- b. Approach:
 - (i) Monitor grant opportunities from relevant government departments.
 - (ii) Prepare and submit comprehensive grant applications aligned with government priorities.
 - (iii) Build relationships with officials involved in veterans' affairs.

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53. Community Fundraising Events:

- a. Objective: Engage local communities in fundraising activities.
- b. Approach:
 - (i) Organize events such as charity drives, marathons, and cultural programs.
 - (ii) Collaborate with local businesses and civic organizations to enhance community participation.
 - (iii) Promote events through traditional and digital channels.

54. Online Crowdfunding Campaigns:

- a. Objective: Leverage online platforms for widespread public contributions.
- b. Approach:
 - (i) Establish a dedicated online crowdfunding platform for specific projects.
 - (ii) Utilize social media, email campaigns, and veterans' networks to promote crowdfunding initiatives.
 - (iii) Regularly update contributors on project milestones.

55. Membership Contributions:

- a. Objective: Encourage veterans and supporters to contribute through memberships.
- b. Approach:
 - (i) Implement a structured membership program with different contribution levels.
 - (ii) Communicate the benefits of membership and its direct impact on welfare initiatives.
 - (iii) Regularly engage with members through newsletters and events.

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56. Donor Engagement Programs:

- a. Objective: Cultivate relationships with individual donors for sustained support.
- b. Approach:
 - (i) Develop personalized donor engagement programs, including exclusive events and updates.
 - (ii) Highlight the stories of veterans and families impacted by welfare projects.
 - (iii) Acknowledge and recognize donors through various channels.

57. Alumni Contributions:

- a. Objective: Encourage contributions from veterans who are part of the organization.
- b. Approach:
 - (i) Establish an alumni engagement program.
 - (ii) Connect with veterans through reunions, newsletters, and targeted communication.
 - (iii) Showcase the achievements and impact of the Welfare Wing.

58. Philanthropic Foundations:

- a. Objective: Seek grants and support from philanthropic foundations.
- b. Approach:
 - (i) Research foundations with a focus on veterans' welfare.
 - (ii) Tailor grant proposals to align with the specific goals of foundations.
 - (iii) Develop relationships with foundation representatives.

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59. Important Dates:

- a. Corporate Sponsorship Drives: Ongoing, aligned with corporate fiscal calendars
- b. Government Grant Application Periods: As per government grant cycles
- c. Community Fundraising Events: Seasonal, with specific campaigns during national holidays
- d. Online Crowdfunding Campaigns: Bi-annually or as per project needs
- e. Membership Contribution Drives: Ongoing with specific membership drives annually
- f. Donor Engagement Programs: Quarterly events and updates
- g. Alumni Contributions: Annually during alumni engagement activities
- h. Philanthropic Foundation Grant Applications: As per foundation-specific timelines

By exploring these diverse sources, the Ex-Servicemen and Their Families Welfare Wing aims to create a sustainable and resilient funding model to fulfill the objectives and goals set by Veterans India. Regular evaluations and adjustments will ensure adaptability to changing circumstances and needs.

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MONTHLY CALENDAR FOR VETERANS INDIA EX-SERVICEMEN WELFARE WING ALIGNED WITH UN SUSTAINABLE DEVELOPMENT GOALS

60. **January:** Veterans Health Awareness Month

Activities:

- a. Health check-up camps for veterans.
- b. Promote SDG 3 (Good Health and Well-being).

61. **February:** Employment Opportunities Awareness Drive

Activities:

- a. Job fairs and skill development workshops.
- b. Advocate for SDG 8 (Decent Work and Economic Growth).

62. **March:** International Women's Day (March 8) - Focus on Women Veterans

Activities:

- a. Recognize and support women veterans.
- b. Promote SDG 5 (Gender Equality).

63. **April:** Rehabilitation and Counselling Month

Activities:

- a. Counseling sessions for veterans.
- b. Promote SDG 3.

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64. **May:** Education and Scholarship Awareness Drive

Activities:

- a. Educational seminars and scholarship programs.
- b. Advocate for SDG 4 (Quality Education).

65. **June:** World Elder Abuse Awareness Day (June 15) - Focus on Elderly Veterans

Activities:

- a. Awareness campaigns against elder abuse.
- b. Promote SDG 10 (Reduced Inequality).

66. **July:** Career Transition Support Month

Activities:

- a. Transition assistance for veterans entering civilian careers.
- b. Advocate for SDG 8.

67. **August:** Veterans Housing and Infrastructure Month

Activities:

- a. Affordable housing initiatives for veterans.
- b. Promote SDG 11 (Sustainable Cities and Communities).

68. **September:** Suicide Prevention Awareness Month

Activities:

- a. Mental health awareness and suicide prevention programs.
- b. Advocate for SDG 3.

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69. **October:** International Day of Non-Violence (October 2) - PTSD Awareness

Activities:

- a. PTSD awareness campaigns and support groups.
- b. Promote SDG 16 (Peace, Justice, and Strong Institutions).

70. **November:** Disability Support and Inclusion Month

Activities:

- a. Programs for disabled veterans' inclusion.
- b. Advocate for SDG 10.

71. **December:** Veterans Cultural Exchange Month

Activities:

- a. Cultural exchange events and programs.
- b. Promote SDG 16.

This monthly calendar ensures that Veterans India Ex-Servicemen Welfare Wing actively addresses the diverse needs of veterans, aligning activities with key national dates and UN Sustainable Development Goals throughout the year.

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