



# VETERANS INDIA

Regd. No. Delhi/2149/2015

(AN ALL INDIA ORGANISATION OF VETERANS LED BY EX-SERVICEMEN)

## Nari Sena and Women Empowerment Wing of Veterans India:

### 1. Purpose:

The purpose of the Nari Sena and Women Empowerment Wing is to champion the cause of women empowerment, fostering equality, and ensuring the active participation of women in nation-building. Aligned with the principles of nationalism and patriotism, it aims to contribute to the vision of making **BHARAT VISHWAGURU** by empowering women and creating a society where their potential is fully realized.

### 2. Vision:

To be a driving force in advancing the empowerment of women, fostering gender equality, and creating opportunities for women to actively contribute to the nation's progress, in alignment with the vision of **BHARAT VISHWAGURU**.

### 3. Mission:

Our mission is to actively engage in initiatives that promote women's empowerment, gender equality, and create an environment where women can thrive in various fields. Through impactful programs, the Nari Sena and Women Empowerment Wing aspires to contribute to the overall vision of making **BHARAT VISHWAGURU** by harnessing the potential of women for the nation's development.

### 4. Approach:

The approach involves advocacy, education, and support programs to promote women's empowerment and gender equality. It aims to create a society that recognizes and values the contributions of women across all sectors.

### 5. Objectives:

- a. **Women Empowerment Campaigns:** Launch campaigns that raise awareness about women's empowerment, challenging stereotypes and promoting equal opportunities.
- b. **Educational Initiatives:** Implement educational programs that focus on empowering women through skill development, education, and training.
- c. **Entrepreneurship Support:** Provide support for women entrepreneurs, facilitating the growth of women-led businesses and startups.
- d. **Advocacy for Gender Equality:** Advocate for policies and practices that promote gender equality, both within the organization and at a societal level.
- e. **Health and Well-being Programs:** Implement programs that focus on the health and well-being of women, addressing issues specific to their needs.



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## 6. Role and Responsibilities:

- a. **Women Empowerment Campaign Coordination:** Coordinate and lead campaigns that promote awareness about women's empowerment, challenging stereotypes and advocating for equal opportunities.
- b. **Educational Program Management:** Manage educational initiatives focused on empowering women through skill development, education, and training.
- c. **Entrepreneurship Support Coordination:** Coordinate programs that provide support for women entrepreneurs, fostering the growth of women-led businesses and startups.
- d. **Advocacy for Gender Equality:** Advocate for policies and practices that promote gender equality, both within the organization and at a societal level.
- e. **Health and Well-being Program Coordination:** Coordinate programs addressing the health and well-being of women, specifically addressing issues that impact women's lives.
- f. **Community Building for Women:** Establish and nurture a supportive community for women, fostering connections and shared support among those working towards empowerment.

By fulfilling these roles and responsibilities, the Nari Sena and Women Empowerment Wing aims to be a catalyst for positive change, actively contributing to achieving the broader objectives and goals of Veterans India, in line with the principles of the 17 Sustainable Development Goals (SGTs) outlined by the United Nations.

**List of Corporates , Companies, PSUs (Public Sector Undertakings), and Government Agencies actively engaged in CSR activities focused on women empowerment.**

**Here are few examples:**



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## 7. Companies with Women Empowerment CSR Initiatives:

- a. Hindustan Unilever Limited (HUL)
- b. ICICI Bank
- c. Tata Consultancy Services (TCS)
- d. Reliance Industries Limited
- e. Infosys
- f. Wipro
- g. Mahindra Group
- h. ITC Limited
- i. Procter & Gamble (P&G)
- j. Bajaj Group

## 8. Public Sector Undertakings (PSUs) with Women Empowerment Initiatives:

- a. Oil and Natural Gas Corporation (ONGC)
- b. Bharat Petroleum Corporation Limited (BPCL)
- c. Indian Oil Corporation Limited (IOCL)
- d. Steel Authority of India Limited (SAIL)
- e. National Thermal Power Corporation (NTPC)
- f. Coal India Limited
- g. Gas Authority of India Limited (GAIL)
- h. Power Grid Corporation of India
- i. Bharat Heavy Electricals Limited (BHEL)
- j. Hindustan Petroleum Corporation Limited (HPCL)

## 9. Government Agencies Supporting Women Empowerment:



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- a. Ministry of Women and Child Development, Government of India
- b. National Mission for Empowerment of Women (NMEW), Government of India
- c. National Commission for Women (NCW), Government of India
- d. Beti Bachao Beti Padhao (BBBP) Campaign, Government of India
- e. Women and Child Development Departments at the state level

## Organization Structure and Responsibilities - Veterans India NARI SENA AND WOMEN EMPOWERMENT WING (Central Level):

### **10. National Vice President (NARI SENA AND WOMEN EMPOWERMENT WING):**

- a. **Role:** Provide strategic leadership and vision for the central NARI SENA AND WOMEN EMPOWERMENT WING.
- b. **Responsibilities:**
  - i. Oversee and guide all national-level NARI SENA AND WOMEN EMPOWERMENT WING programs and initiatives.
  - ii. Collaborate with other wings and organizational leadership for integrated efforts.
  - iii. Represent the NARI SENA AND WOMEN EMPOWERMENT WING at national events and forums.

### **11. National General Secretary (NARI SENA AND WOMEN EMPOWERMENT WING):**

- a. **Role:** Assist the National Vice President in administrative tasks and coordination within the NARI SENA AND WOMEN EMPOWERMENT WING.
- b. **Responsibilities:**



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- i. Manage day-to-day operations of the central NARI SENA AND WOMEN EMPOWERMENT WING.
- ii. Coordinate communication between the central and state levels.
- iii. Ensure effective implementation of national-level NARI SENA AND WOMEN EMPOWERMENT WING programs.

## 12. National Secretaries (NARI SENA AND WOMEN EMPOWERMENT WING) - 36 (One for Each State/UT):

- a. **Role:** Support the National General Secretary in administrative duties and communication at the state level.
- b. **Responsibilities:**
  - i. Maintain records, documents, and communications for the respective state/UT.
  - ii. Provide logistical support for state-level NARI SENA AND WOMEN EMPOWERMENT WING events and activities.
  - iii. Act as the primary point of contact for state-level coordination.

## 13. National Senior Joint Secretaries (NARI SENA AND WOMEN EMPOWERMENT WING) - 36 (One for Each State/UT):

- a. **Role:** Represent and coordinate NARI SENA AND WOMEN EMPOWERMENT WING activities at the state level.
- b. **Responsibilities:**
  - i. Liaise with state-level coordinators, ensuring effective communication.
  - ii. Oversee and support state-level NARI SENA AND WOMEN EMPOWERMENT WING programs.
  - iii. Provide guidance to National Joint Secretaries.

## 14. National Joint Secretaries (NARI SENA AND WOMEN EMPOWERMENT WING) - 72 (Two for Each State/UT):

- a. **Role:** Support the National Senior Joint Secretaries and assist in state-level coordination.
- b. **Responsibilities:**
  - i. Work closely with state coordinators for seamless communication.
  - ii. Facilitate information exchange between the central and state levels.
  - iii. Assist in the implementation of national-level NARI SENA AND WOMEN EMPOWERMENT WING initiatives.

**Total Office Bearers at National Level: 148**

## 15. Charters of Duties and Responsibilities:

- a. Each office bearer must be an expert in Nari Sena and Women empowerment related activities.
- b. The National Vice President sets the strategic direction and vision.



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- c. The National General Secretary ensures efficient operations and communication.
- d. National Secretaries handle state-level administrative tasks and coordination.
- e. National Senior Joint Secretaries oversee and support state-level programs.
- f. National Joint Secretaries assist in state-level coordination and program implementation.

This structure ensures a robust and well-coordinated approach to managing NARI SENA AND WOMEN EMPOWERMENT WING activities at both the national and state levels within Veterans India.

## Standard Operating Procedure (SOPs) for Fund Generation of Veterans India Nari Sena and Women Empowerment Wing

### 16. Women-Centric Events:

- a. Organize events and campaigns focusing on women's issues, empowerment, and achievements.
- b. Charge participation fees for events and seek sponsorships targeting companies supporting women-centric causes.

### 17. Online Awareness Campaigns:

- a. Launch online campaigns highlighting the challenges faced by women veterans and the initiatives undertaken by the Nari Sena.
- b. Encourage online donations and contributions from individuals passionate about women's empowerment.

### 18. Corporate Partnerships for Women Empowerment:

- a. Develop partnerships with corporations committed to women's empowerment and gender equality.



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- b. Offer tailored sponsorship packages emphasizing the positive impact on women veterans and their families.

## 19. Merchandise Sales for a Cause:

- a. Create and promote merchandise specifically designed to support women veterans and empowerment programs.
- b. Allocate a percentage of sales revenue to the Nari Sena fund.

## 20. Educational Programs:

- a. Conduct workshops, skill development programs, and mentoring sessions for women veterans and their families.
- b. Seek funding from educational institutions, government agencies, and corporate sponsors.

## 21. Women's Day Fundraising Drive:

- a. Leverage International Women's Day (March 8) for a targeted fundraising drive.
- b. Collaborate with businesses for special promotions and contributions to the Nari Sena fund during this period.

## 22. Government Grants and Initiatives:

- a. Explore government grants and schemes focused on women's empowerment.
- b. Establish connections with relevant government departments to secure funding for specific projects.

## 23. Important Dates for Fundraising Initiatives:

- a. **March 8: International Women's Day** - Launch special fundraising campaigns and events.
- b. **June 30: Corporate Partnership Proposal Deadline** - Submit proposals to potential corporate partners.



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- c. **September 15-22: Women's Empowerment Week** - Conduct a series of events and campaigns nationwide.
- d. **November 25: International Day for the Elimination of Violence Against Women** - Focus on anti-violence campaigns and fundraising.

## 24. Financial Accountability:

- a. Maintain a dedicated fund for the Nari Sena and Women Empowerment Wing with transparent accounting practices.
- b. Conduct regular financial audits and publish reports to ensure accountability.

## 25. Promotion and Recognition:

- a. Utilize social media, press releases, and other channels to showcase the positive impact of funds on women veterans.
- b. Recognize major donors and sponsors through various communication channels.
- c. Establish a recognition program for outstanding contributions to women's empowerment within the organization.

**Note:** This SOP is designed to guide the ethical and systematic generation of funds for the Nari Sena and Women Empowerment Wing, aligning with the overarching goals of Veterans India.

## Standard Operating Procedure (SOPs) for Nari Sena and Women Empowerment Wing of Veterans India

### 26. Membership Drive for Women Veterans:

- a. Conduct targeted outreach programs to encourage women veterans to join the Nari Sena.



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- b. Collaborate with military institutions, women's associations, and online platforms for wider reach.

## 27. Empowerment Initiatives:

- a. Develop and implement skill development programs, mentorship, and leadership training for women veterans.
- b. Establish partnerships with educational institutions and corporations to support empowerment initiatives.

## 28. Women-Centric Events:

- a. Organize events celebrating the achievements of women in the armed forces and beyond.
- b. Host seminars, workshops, and panel discussions focusing on women's issues and empowerment.

## 29. Financial Support Programs:

- a. Create a fund to provide financial assistance to women veterans for education, entrepreneurship, and healthcare.
- b. Establish a transparent application and selection process for fund disbursement.

## 30. Networking Opportunities:

- a. Facilitate networking events, both virtual and physical, to connect women veterans with mentors and professionals.
- b. Establish an online platform for continuous networking and support.

## 31. Awareness Campaigns:

- a. Run awareness campaigns addressing the challenges faced by women veterans and military families.
- b. Utilize social media, traditional media, and community events to amplify the message.



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## 32. Collaboration with Corporates:

- a. Forge partnerships with corporations committed to gender equality and women's empowerment.
- b. Develop sponsorship packages for corporate support and participation in Nari Sena events.

## 33. Important Dates for Nari Sena and Women Empowerment Initiatives:

- a. **March 8: International Women's Day** - Launch empowerment initiatives and events.
- b. **May 1-7: Women Veterans Appreciation Week** - Showcase the achievements of women veterans.
- c. **July 1: Application Deadline for Financial Support Programs** - Close applications for financial assistance.
- d. **September 15-22: Women's Empowerment Week** - Conduct a series of empowerment programs nationwide.

## 34. Monitoring and Evaluation:

- a. Regularly assess the impact of Nari Sena programs through surveys, feedback, and success stories.
- b. Adjust and refine initiatives based on the evolving needs and challenges faced by women veterans.

## 35. Collaboration with Other Wings:

- a. Coordinate with other wings within Veterans India for joint initiatives and comprehensive support for women veterans.

**Note: This SOP is designed to guide the strategic initiatives of the Nari Sena and Women Empowerment Wing, aligning with the broader mission of Veterans India.**



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## Sources of Funds Generation for Nari Sena and Women Empowerment Wing of Veterans India

### 36. Corporate Sponsorships:

- Approach corporations with a commitment to women's empowerment and gender equality.
- Create customized sponsorship packages highlighting the impact on women veterans and empowerment programs.

### 37. Government Grants and Schemes:

- Explore grants and funding opportunities provided by government departments focusing on women's welfare and empowerment.
- Align Nari Sena initiatives with existing government schemes to enhance eligibility for grants.

### 38. Individual Donations and Crowdfunding:

- Launch targeted crowdfunding campaigns to engage the public in supporting women veterans' causes.
- Establish a system for individual donations, allowing citizens to contribute directly to the Nari Sena fund.

### 39. Partnerships with NGOs and Foundations:



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- a. Collaborate with non-profit organizations and foundations working towards women's empowerment.
- b. Leverage their networks and resources to amplify the impact of Nari Sena programs.

#### 40. Events and Fundraising Activities:

- a. Organize fundraising events, including charity walks, marathons, and cultural programs dedicated to women veterans.
- b. Mobilize community participation and generate funds through event sponsorships.

#### 41. Strategic Alliances with Women-Centric Brands:

- a. Form partnerships with brands that focus on women's products or services.
- b. Negotiate endorsement deals or revenue-sharing models to generate funds for Nari Sena.

#### 42. Important Dates for Funds Generation:

- a. **International Women's Day (March 8):** Launch a targeted fundraising campaign to coincide with the global celebration of women's achievements.
- b. **Women Veterans Appreciation Week (May 1-7):** Conduct special fundraising events and outreach campaigns.
- c. **Annual Nari Sena Fundraising Gala (September):** Host a flagship event to attract major donations and sponsorships.
- d. **Continuous Online Campaigns:** Maintain an online presence throughout the year with regular updates on Nari Sena initiatives, encouraging ongoing donations.

#### 43. Transparency and Accountability:

- a. Establish a dedicated fund for Nari Sena, with transparent accounting practices.



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- b. Provide regular updates to donors on how their contributions are making a difference for women veterans.

#### 44. Collaboration with Veterans India Initiatives:

- a. Coordinate fundraising efforts with other wings of Veterans India to enhance overall financial support.
- b. Encourage cross-wing collaborations for joint fundraising events and campaigns.

**Note:** These strategies aim to diversify funding sources and create sustainable financial support for the Nari Sena and Women Empowerment Wing.

## Guidelines and Roles for Nari Sena and Women Empowerment Wing of Veterans India

#### 45. Leadership Structure:

- a. **Vice President (Nari Sena and Women Empowerment):** Oversee the strategic direction and coordination of initiatives.
- b. **General Secretary (Nari Sena and Women Empowerment):** Assist the Vice President in executing plans and managing day-to-day operations.
- c. **State/UT Secretaries (36):** Coordinate regional activities and serve as liaisons between the central team and local chapters.
- d. **Senior Joint Secretaries (36):** Support state secretaries and lead specific projects within their jurisdictions.
- e. **Joint Secretaries (72):** Assist senior joint secretaries and engage in grassroots initiatives.

#### 46. Objectives:

- a. Promote gender equality, women's rights, and empowerment within the veteran community.



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- b. Address the specific needs and challenges faced by women veterans and military families.
- c. Collaborate with external organizations to enhance opportunities for women in post-service life.

## 47. Responsibilities:

### a. Advocacy and Awareness:

- i. Advocate for policies supporting women veterans' rights and well-being.
- ii. Organize awareness campaigns to educate the public on women's contributions to the armed forces.

### b. Program Development:

- i. Create initiatives focused on career development, education, and healthcare for women veterans.
- ii. Establish mentorship programs to support the professional growth of women within Veterans India.

### c. Community Engagement:

- i. Connect with women veterans through events, forums, and social media platforms.
- ii. Encourage active participation in community service projects and social initiatives.

### d. Collaboration:

- i. Partner with government agencies, NGOs, and corporate entities for joint initiatives.
- ii. Foster collaborations with other wings of Veterans India to amplify impact.

### e. Fundraising:



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- i. Develop and implement fundraising strategies to support Nari Sena programs.
- ii. Ensure transparent financial management and accountability.

## 48. Important Dates:

- a. **International Women's Day (March 8):** Conduct special events and campaigns celebrating women veterans.
- b. **Women Veterans Appreciation Week (May 1-7):** Organize initiatives highlighting women's contributions to the armed forces.
- c. **Educational and Career Workshops (Throughout the Year):** Facilitate skill-building workshops and career guidance sessions.

## 49. Inclusivity and Diversity:

- a. Ensure representation from diverse backgrounds and experiences within the leadership and membership.
- b. Create an inclusive environment that recognizes and respects the unique challenges faced by women veterans.

## 50. Reporting and Accountability:

- a. Provide regular reports on initiatives, achievements, and challenges.
- b. Maintain open communication with members, fostering a SENAe of community and shared purpose.

## 51. Collaboration with Veterans India:

- a. Align Nari Sena initiatives with broader Veterans India goals.
- b. Collaborate with other wings for joint projects and events to maximize impact.



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**Note:** These guidelines aim to provide a framework for the effective functioning of the Nari Sena and Women Empowerment Wing within the larger context of Veterans India.

## Monthly Calendar for Veterans India Nari Sena and Women Empowerment Wing Aligned with UN Sustainable Development Goals:

**52. January: National Girl Child Day (January 24)**

**Activities:**

- Awareness campaigns on the importance of girl child education.
- Promote SDG 4 (Quality Education) and SDG 5 (Gender Equality).

**53. February: Women's Health and Well-being Month**

**Activities:**

- Health camps, awareness sessions on women's health issues.
- Advocate for SDG 3 (Good Health and Well-being).



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## 54. March: International Women's Day (March 8)

### Activities:

- Celebrate achievements of women veterans and empowerment programs.
- Emphasize SDG 5.

## 55. April: Financial Literacy and Economic Empowerment Month

### Activities:

- Financial literacy workshops, entrepreneurship training.
- Promote SDG 1 (No Poverty) and SDG 5.

## 56. May: Motherhood and Maternal Health Awareness Month

### Activities:

- Maternal health check-ups and workshops.
- Advocate for SDG 3 and SDG 5.

## 57. June: International Day of the African Child (June 16) - Empowerment Through Education

### Activities:

- Scholarship programs, educational initiatives for girl children.
- Promote SDG 4 and SDG 5.

## 58. July: Skills Development and Vocational Training Month

### Activities:

- Vocational training programs, skill development workshops.
- Advocate for SDG 4 and SDG 5.



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## 59. August: Breastfeeding Awareness Month

### Activities:

- Promote breastfeeding awareness and support programs.
- Emphasize SDG 2 (Zero Hunger) and SDG 5.

## 60. September: Literacy and Education for Women Month

### Activities:

- Literacy drives and education programs for women veterans.
- Advocate for SDG 4 and SDG 5.

## 61. October: Domestic Violence Awareness Month

### Activities:

- Workshops on domestic violence prevention and support.
- Promote SDG 5.

## 62. November: Women in Leadership Month

### Activities:

- Leadership workshops, mentorship programs.
- Advocate for SDG 5.

## 63. December: Human Rights Day (December 10) - Women's Rights Focus

### Activities:

- Seminars on women's rights and equality.
- Emphasize SDG 5.

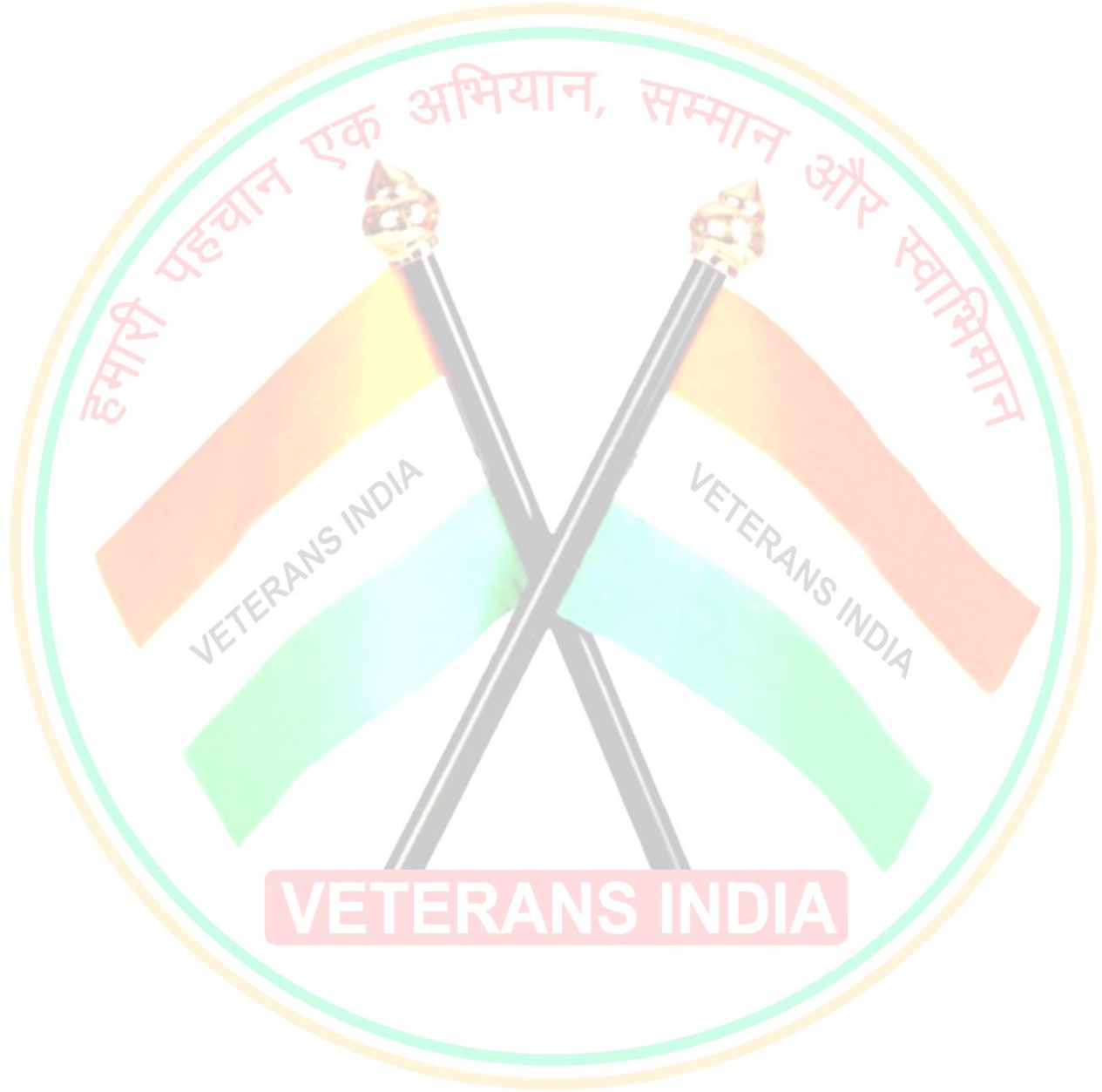


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This monthly calendar ensures that Veterans India Nari Sena and Women Empowerment Wing actively address the empowerment needs of women, aligning activities with key national dates and UN Sustainable Development Goals throughout the year.



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