



VETERANS INDIA

Regd. No. Delhi/2149/2015

(AN ALL INDIA ORGANISATION OF VETERANS LED BY EX-SERVICEMEN)

Non Residents Indian (NRI) Wing of Veterans India

1. Purpose:

The purpose of the NRI Wing is to actively engage and connect with the Indian diaspora worldwide, fostering a sense of nationalism and patriotism among Non-Resident Indians. Aligned with the principles of nation-building, it aims to build a strong bond between NRIs and their homeland, contributing to the vision of **BHARAT VISHWAGURU** by utilizing their expertise, resources, and influence for the betterment of the nation.

2. Vision:

To be a bridge between Non-Resident Indians and India, creating a strong and united global Indian community that actively contributes to the progress and development of the nation. The vision is to harness the potential of the Indian diaspora to support the broader goal of making **BHARAT VISHWAGURU**.

3. Mission:

Our mission is to establish and maintain strong connections with NRIs, encouraging their active involvement in initiatives that contribute to the development of India. Through collaboration and engagement, the NRI Wing aspires to leverage the skills, knowledge, and resources of NRIs for the overall betterment of the nation.

4. Approach:

The approach involves creating platforms for dialogue, collaboration, and active participation of NRIs in various projects and initiatives. The NRI Wing aims to facilitate a strong sense of connection and commitment among the diaspora, encouraging them to contribute to the nation's progress.

5. Objectives:

- a) **Global Indian Community Building:** Establish a strong and united global Indian community among NRIs, fostering a sense of shared identity and responsibility.
- b) **Collaboration for Development:** Facilitate collaboration between NRIs and Indian authorities for joint projects and initiatives that contribute to the development of the nation.
- c) **Resource Mobilization:** Mobilize resources, including expertise, investments, and knowledge, from the NRI community for impactful projects in India.
- d) **Cultural Exchange:** Promote cultural exchange between NRIs and India, preserving and celebrating the rich heritage of the nation.

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- e) **Engagement in Nation Building:** Encourage NRIs to actively participate in nation-building initiatives, leveraging their skills and resources for the progress of India.

6. Role and Responsibilities:

- a) **Community Engagement:** Actively engage with the NRI community, fostering a strong sense of connection with India and encouraging their active participation in initiatives.
- b) **Collaboration Facilitation:** Facilitate collaborations between NRIs, Indian authorities, and other stakeholders for joint projects and initiatives.
- c) **Resource Mobilization:** Work towards mobilizing resources, both financial and intellectual, from the NRI community for impactful projects in India.
- d) **Cultural Exchange Programs:** Organize and support cultural exchange programs that celebrate and preserve the diverse heritage of India.
- e) **Advocacy for NRI Involvement:** Advocate for the active involvement of NRIs in nation-building activities, highlighting the positive impact they can make on the nation's progress.

Through these roles and responsibilities, the NRI Wing aims to strengthen the connection between Non Resident Indians and their homeland, fostering a collaborative and supportive relationship for the achievement of Veterans India's objectives and the broader vision of BHARAT VISHWAGURU.

Monthly Calendar: Veterans India NRI (Non Resident Indian) Wing

7. January:

- a) **Activity 1:** Host webinars on Indian diaspora contributions to global development.
- b) **Activity 2:** Celebrate **Pravasi Bharatiya Divas** (9th January) with virtual events recognizing achievements of NRIs.

8. February:

- a) **Activity 1:** Organize discussions on promoting Indian culture and heritage among NRIs.
- b) **Activity 2:** Participate in events marking International Mother Language Day (21st February).

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9. March:

- Activity 1:** Commemorate Shaheed Diwas (23rd March) with virtual tributes and discussions connecting NRIs to India's history.
- Activity 2:** Conduct sessions on investment opportunities in India for NRIs.

10. April:

- Activity 1:** Collaborate with Indian missions for community welfare projects.
- Activity 2:** Celebrate International Dance Day (29th April) with online cultural performances.

11. May:

- Activity 1:** Participate in discussions on the role of NRIs in sustainable development.
- Activity 2:** Observe Indian Arrival Day (varies by country) with events highlighting migration stories.

12. June:

- Activity 1:** Host forums addressing challenges faced by NRIs and solutions for their well-being.
- Activity 2:** Celebrate International Yoga Day (21st June) with virtual yoga sessions.

13. July:

- Activity 1:** Observe Kargil Vijay Diwas (26th July) with discussions on the military contributions of NRIs.
- Activity 2:** Engage in philanthropic initiatives supporting NRI communities affected by global crises.

14. August:

- Activity 1:** Conduct webinars on Indian achievements in science, technology, and innovation.
- Activity 2:** Celebrate Indian Independence Day (15th August) with virtual flag hoisting and cultural programs.

15. September:

- Activity 1:** Collaborate with NRI associations for educational and skill development initiatives in India.
- Activity 2:** Participate in events related to Sustainable Development Goal 4 (Quality Education).

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16. October:

- a. **Activity 1:** Engage in discussions on fostering economic ties between NRIs and India.
- b. **Activity 2:** Celebrate Indian festivals with virtual events to connect NRIs with cultural traditions.

17. November:

- a. **Activity 1:** Organize forums addressing legal and consular services for NRIs.
- b. **Activity 2:** Participate in virtual conferences focused on global environmental issues.

18. December:

- a. **Activity 1:** Celebrate International Migrants Day (18th December) with discussions on migrant rights.
- b. **Activity 2:** Engage in philanthropic activities during the holiday season to support NRI communities.

This monthly calendar aligns the activities of Veterans India's NRI Wing with important national dates, focusing on sustainable goals and related CSR activities for the welfare and connection of the Non Resident Indian community.

Organization Structure and Responsibilities **Veterans India** NRI Wing (Central Level):

19. National Vice President (NRI Wing):

- a. **Role:** Provide strategic leadership and vision for the central NRI Wing.
- b. **Responsibilities:**
 - i. Oversee and guide all national-level NRI WING programs and initiatives.
 - ii. Collaborate with other wings and organizational leadership for integrated efforts.
 - iii. Represent the NRI Wing at national events and forums.

20. National General Secretary (NRI Wing):

- a. **Role:** Assist the National Vice President in administrative tasks and coordination within the NRI Wing.

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b. Responsibilities:

- i. Manage day-to-day operations of the central NRI Wing.
- ii. Coordinate communication between the central and state levels.
- iii. Ensure effective implementation of national-level NRI WING programs.

21. National Secretaries (NRI Wing) 36 (One for Each State/UT):

a. **Role:** Support the National General Secretary in administrative duties and communication at the state level.

b. Responsibilities:

- i. Maintain records, documents, and communications for the respective state/UT.
- ii. Provide logistical support for state-level NRI WING events and activities.
- iii. Act as the primary point of contact for state-level coordination.

22. National Senior Joint Secretaries (NRI Wing) 36 (One for Each State/UT):

a. **Role:** Represent and coordinate NRI WING activities at the state level.

b. Responsibilities:

- i. Liaise with state-level coordinators, ensuring effective communication.
- ii. Oversee and support state-level NRI WING programs.
- iii. Provide guidance to National Joint Secretaries.

23. National Joint Secretaries (NRI Wing) 72 (Two for Each State/UT):

a. **Role:** Support the National Senior Joint Secretaries and assist in state-level coordination.

b. Responsibilities:

- i. Work closely with state coordinators for seamless communication.
- ii. Facilitate information exchange between the central and state levels.
- iii. Assist in the implementation of national-level NRI WING initiatives.

Total Office Bearers at National Level: 148

24. Charters of Duties and Responsibilities:

- a. Each office bearer must be an expert in NRI WING-related activities.
- b. The National Vice President sets the strategic direction and vision.
- c. The National General Secretary ensures efficient operations and communication.
- d. National Secretaries handle state-level administrative tasks and coordination.
- e. National Senior Joint Secretaries oversee and support state-level programs.
- f. National Joint Secretaries assist in state-level coordination and program implementation.

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This structure ensures a robust and well coordinated approach to managing NRI WING activities at both the national and state levels within Veterans India

Guidelines and Roles for Non Resident Indian (NRI) Wing of Veterans India

25. Leadership Structure:

- a. **Vice President (NRI Wing):** Oversee the strategic direction and coordination of initiatives related to NRIs.
- b. **General Secretary (NRI Wing):** Assist the Vice President in executing plans and managing day-to-day operations.
- c. **State/UT Secretaries (36):** Coordinate regional activities and serve as liaisons between the central team and local NRI chapters.
- d. **Senior Joint Secretaries (36):** Support state secretaries and lead specific projects within their jurisdictions.
- e. **Joint Secretaries (72):** Assist senior joint secretaries and engage in initiatives to connect with NRIs.

26. Objectives:

- a. Facilitate the integration and involvement of NRIs in the patriotic initiatives of Veterans India.
- b. Strengthen the bond between NRIs and their homeland by fostering a sense of national pride and commitment.
- c. Leverage the skills and resources of NRIs for the benefit of veterans and the nation.

27. Responsibilities:

a. **Networking and Engagement:**

- i. Establish and maintain networks with NRI communities globally.
- ii. Organize events to connect NRIs with Veterans India initiatives and objectives.

b. **Resource Mobilization:**

- i. Identify and tap into the expertise and resources of NRIs for the betterment of veterans.

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- ii. Develop fundraising strategies targeting the NRI community to support veterans' causes.

c. Cultural Exchange Programs:

- i. Facilitate cultural exchange programs to bridge the gap between NRIs and the cultural ethos of India.
- ii. Organize events celebrating Indian festivals and traditions to maintain cultural ties.

d. Community Outreach:

- i. Provide support and assistance to veterans among the NRI community.
- ii. Facilitate programs addressing the unique challenges faced by NRI veterans and their families.

e. Collaboration with Indian Missions:

- a. Collaborate with Indian embassies and consulates to enhance the outreach of Veterans India.
- b. Support diplomatic initiatives that align with the goals of Veterans India.

28. Important Dates:

- a. **Pravasi Bhartiya Divas (January 9):** Organize events to celebrate the contributions of NRIs and explore opportunities for collaboration.
- b. **NRI Day (January 9):** Conduct outreach programs to connect with NRIs and promote participation in Veterans India initiatives.
- c. **Global NRI Conventions (Varied Dates):** Participate and organize sessions during global NRI conventions.

29. Inclusivity and Diversity:

- a. Ensure representation from diverse regions and communities within the NRI leadership and membership.
- b. Embrace the diversity of skills and experiences that NRIs bring to the table.

30. Reporting and Accountability:

- a. Provide regular reports on initiatives, achievements, and challenges.
- b. Maintain open communication with members, fostering a sense of community and shared purpose.

31. Collaboration with Veterans India:

- a. Align NRI Wing initiatives with broader Veterans India goals.
- b. Collaborate with other wings for joint projects and events to maximize impact.

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Note: These guidelines aim to provide a framework for the effective functioning of the Non Resident Indian (NRI) Wing within the larger context of Veterans India.

Standard Operating Procedure (SOPs) for Non Resident Indian (NRI) Wing of Veterans India

32. Membership and Joining:

- a. **Eligibility:** Any NRI expressing interest in contributing to the objectives of Veterans India is eligible to join.
- b. **Joining Process:** Submit an online application or contact the NRI Wing Coordinator for assistance.

33. Leadership Structure:

- a. **Vice President (NRI Wing):** Elected through a democratic process among NRI members, responsible for overall leadership.
- b. **General Secretary (NRI Wing):** Appointed by the Vice President to assist in coordinating and managing daily activities.

34. State/UT Representatives:

- a. **Selection:** State/UT Secretaries elected or appointed based on interest and commitment.
- b. **Roles:** Act as liaisons between the central NRI Wing leadership and local members.

35. Meetings and Communication:

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- a. **Regular Meetings:** Conduct virtual meetings at least once a month for all office bearers to discuss ongoing initiatives.
- b. **Communication Platforms:** Utilize online platforms for real-time communication, updates, and collaboration.

36. Objective Aligned Initiatives:

- a. **Project Identification:** Identify projects aligning with both NRI Wing and broader Veterans India objectives.
- b. **Project Leads:** Assign project leads among NRI office bearers to ensure effective execution.

37. Fundraising and Resource Mobilization:

- a. **Donations and Contributions:** Encourage NRIs to contribute funds or resources for specific projects or general support.
- b. **Transparency:** Maintain a transparent system for financial transactions and reporting.

38. Cultural and Community Engagement:

- a. **Cultural Events:** Organize cultural events celebrating Indian festivals and occasions.
- b. **Community Outreach:** Establish programs to support NRI veterans and their families.

39. Partnerships and Collaborations:

- a. **Indian Missions:** Collaborate with Indian embassies and consulates to expand outreach.
- b. **Global Organizations:** Explore partnerships with other NRI organizations for joint initiatives.

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40. Reporting and Accountability:

- a. **Monthly Reports:** Each office bearer submits a brief monthly report on activities and achievements.
- b. **Quarterly Reviews:** Conduct quarterly reviews to assess progress and address challenges.

41. Important Dates:

- a. **NRI Day (January 9):** Organize special events or initiatives around this date to maximize engagement.
- b. **Global NRI Conventions (Varied Dates):** Participate actively in global NRI conventions.

42. Inclusivity and Diversity:

- a. **Representation:** Ensure diverse representation in leadership and membership.
- b. **Inclusive Initiatives:** Develop initiatives that cater to the diverse interests and backgrounds of NRIs.

43. Collaboration with Veterans India:

- a. **Alignment with Goals:** Ensure that NRI Wing initiatives align with the broader objectives of Veterans India.
- b. **Coordination:** Collaborate with other wings for joint projects and events.

Note: This SOPs is designed to guide the effective functioning of the Non Resident Indian (NRI) Wing within the framework of Veterans India's overall mission and objectives.

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Standard Operating Procedure (SOPs) for Funds Generation of Non Resident Indian (NRI) Wing of Veterans India

44. Fundraising Strategy:

- a. **Diversified Approach:** Utilize a diversified fundraising strategy, including donations, sponsorships, and partnerships.
- b. **Long Term Planning:** Develop a comprehensive fundraising plan aligned with the NRI Wing's long-term objectives.

45. Donation Drives and Campaigns:

- a. **Regular Campaigns:** Conduct periodic donation drives targeting NRIs passionate about supporting veterans' causes.
- b. **Online Platforms:** Leverage online platforms for crowdfunding campaigns and easy donations.

46. Sponsorship Programs:

- a. **Corporate Partnerships:** Establish partnerships with corporations interested in supporting patriotic initiatives.
- b. **Event Sponsorships:** Seek sponsorships for NRI Wing events, ensuring visibility and acknowledgment.

47. Philanthropic Initiatives:

- a. **Social Impact Projects:** Develop and promote projects with a social impact to attract philanthropic donations.
- b. **Community Engagement:** Engage with the NRI community, explaining how their contributions can make a difference.

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48. Exclusive Membership Contributions:

- a. **Membership Fee:** Introduce a reasonable annual membership fee for NRI Wing members, contributing to the fund.
- b. **Tiered Contributions:** Consider tiered membership levels with varying contribution amounts.

49. Collaboration with NRI Organizations:

- a. **Networking:** Establish connections with other NRI organizations to explore joint fundraising opportunities.
- b. **Joint Events:** Organize collaborative events with NRI groups, sharing resources and funds.

50. Veterans India Merchandise:

- a. **Branded Merchandise:** Develop and sell branded merchandise, with proceeds directed towards the NRI Wing fund.
- b. **Online Store:** Create an online store for convenient merchandise purchase.

51. Grants and Foundations:

- a. **Grant Applications:** Identify relevant grants for which the NRI Wing qualifies and submit well-prepared applications.
- b. **Foundation Partnerships:** Cultivate relationships with philanthropic foundations supporting veterans' causes.

52. Virtual Events and Webinars:

- a. **Online Conferences:** Organize virtual events and webinars, charging nominal fees for participation.
- b. **Virtual Fundraising:** Incorporate virtual fundraising activities during these events.

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53. Transparent Financial Reporting:

- a. **Regular Reports:** Provide regular and transparent financial reports to NRI Wing members and donors.
- b. **Accountability:** Emphasize accountability and responsible use of funds to build trust.

54. NRI Day Fundraising Drive:

- a. **Annual Campaign:** Conduct a special fundraising drive around NRI Day (January 9) to maximize contributions.
- b. **Communication Plan:** Develop a compelling communication plan to highlight the importance of NRI support.

55. Collaborative Initiatives with Veterans India:

- a. **Joint Campaigns:** Collaborate with other wings of Veterans India for joint fundraising campaigns.
- b. **Unified Donation Portal:** Establish a unified online portal for donations to various Veterans India wings.

Note: This SOPs is designed to guide the effective funds generation efforts of the Non Resident Indian (NRI) Wing within the framework of Veterans India's overall mission and objectives.

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Sources for Funds Generation of Non Resident Indian (NRI) Wing of Veterans India

56. NRI Donations and Contributions:

- a. Encourage direct donations from the NRI community passionate about supporting veterans.
- b. Establish an easy-to-use online donation portal to facilitate contributions.

57. NRI Wing Membership Fees:

- a. Introduce an annual membership fee for NRI Wing members, contributing to the fund.
- b. Implement tiered membership levels with varying contribution amounts.

58. Corporate Partnerships with NRI Companies:

- a. Collaborate with NRI-owned corporations interested in supporting patriotic initiatives.
- b. Seek sponsorships and donations from NRI companies aligned with Veterans India's goals.

59. Philanthropic Initiatives for NRIs:

- a. Develop and promote social impact projects appealing to the philanthropic interests of NRIs.
- b. Engage with the NRI community, emphasizing the positive impact of their contributions.

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60. Exclusive NRI Fundraising Campaigns:

- a. Conduct targeted fundraising campaigns specifically designed for the NRI audience.
- b. Leverage social media and online platforms to reach and engage the global NRI community.

61. NRI Wing Events and Webinars:

- a. Organize virtual events and webinars, charging nominal fees for NRI participants.
- b. Incorporate fundraising activities during these events to boost contributions.

62. Veterans India Merchandise for NRIs:

- a. Develop and sell branded merchandise, making it accessible for NRIs to purchase online.
- b. Promote merchandise sales as a means of supporting Veterans India's initiatives.

63. Collaboration with NRI Organizations:

- a. Establish partnerships with other NRI organizations to explore joint fundraising opportunities.
- b. Co-host events and initiatives to tap into the collective resources of the NRI community.

64. NRI Day Fundraising Drive:

- a. Conduct an annual fundraising drive around NRI Day (January 9) to maximize NRI contributions.
- b. Communicate the significance of NRI support for Veterans India's initiatives.

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65. Grants and Foundations Targeting NRIs:

- a. Identify grants and foundations specifically supporting initiatives for NRIs and veterans.
- b. Develop targeted proposals and applications for NRI-focused funding opportunities.

66. Collaborative Initiatives with Veterans India:

- a. Collaborate with other wings of Veterans India for joint fundraising campaigns.
- b. Align NRI Wing activities with broader initiatives to create a unified impact.

67. Transparent Financial Reporting:

- a. Provide regular and transparent financial reports to NRI Wing members and donors.
- b. Emphasize accountability and responsible use of funds to build trust.

68. Important Dates:

- a. **NRI Day (January 9):** Launch special campaigns and fundraising drives around this date.
- b. **Quarterly Reports:** Share financial updates and progress reports with NRI contributors regularly.

Note: These sources and dates are suggested to align the Non Resident Indian (NRI) Wing's funds generation efforts with the overarching goals of Veterans India.

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List of Corporates, PSUs, Government Agencies, and Organizations with CSR Activities for Funds Generation of Non Resident Indian (NRI) Wing of Veterans India

69. List of Corporates, PSUs, Government Agencies, and Organizations

a. Tata Consultancy Services (TCS):

TCS has a robust CSR program focusing on education, healthcare, and skill development.

b. Reliance Industries Limited:

Reliance supports various initiatives related to healthcare, education, and rural development.

c. State Bank of India (SBI):

SBI has a strong CSR focus on education, healthcare, and community development.

d. Infosys:

Infosys actively contributes to education, rural development, and healthcare projects.

e. Oil and Natural Gas Corporation (ONGC):

ONGC's CSR activities include education, healthcare, and community welfare.

f. Bharat Petroleum Corporation Limited (BPCL):

BPCL emphasizes CSR in education, healthcare, and community development.

g. Indian Oil Corporation Limited (IOCL):

IOCL supports initiatives in education, healthcare, and rural development.

h. Wipro:

Wipro's CSR focuses on education, healthcare, and environmental sustainability.

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i. Hindustan Unilever Limited (HUL):

HUL supports projects related to health and hygiene, education, and livelihood.

j. Power Grid Corporation of India Limited:

Power Grid's CSR initiatives include education, healthcare, and community welfare.

k. National Thermal Power Corporation (NTPC):

NTPC actively participates in CSR projects related to education and healthcare.

l. Steel Authority of India Limited (SAIL):

SAIL supports initiatives in healthcare, education, and community development.

m. Bharat Heavy Electricals Limited (BHEL):

BHEL focuses on CSR activities in education, healthcare, and community welfare.

n. Department of Public Enterprises (DPE), Government of India:

DPE oversees CSR activities of various public sector enterprises supporting diverse causes.

o. Ministry of Corporate Affairs, Government of India:

The ministry promotes CSR activities and can facilitate collaborations with private and public entities.

p. Indian Red Cross Society:

IRCS engages in healthcare, disaster relief, and community development projects.

q. National Skill Development Corporation (NSDC):

NSDC supports skill development initiatives aligning with Veterans India's goals.

r. National Innovation Foundation (NIF):

NIF encourages innovation and entrepreneurship, supporting unique projects.

70. Important Dates:

- a. **World CSR Day (February 20):** Promote NRI Wing initiatives, seeking CSR support.
- b. **Quarterly Engagement Meetings:** Organize meetings to update potential CSR partners on progress.

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- c. **Global Diaspora Week (October):** Leverage this week for specific NRI-focused fundraising campaigns.

Note: Engaging with these organizations aligns with Veterans India's Non-Resident Indian (NRI) Wing goals, fostering collaboration for impactful CSR initiatives.



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