



VETERANS INDIA

Regd. No. Delhi/2149/2015

(AN ALL INDIA ORGANISATION OF VETERANS LED BY EX-SERVICEMEN)

VETERANS INDIA AGAINST CORRUPTION WING

Introduction

In a nation's journey towards progress and prosperity, Moral Values, ethics integrity and character stands as a cornerstone. Recognizing this, Veterans India has established the wing '**Veterans India Against Corruption**', a crucial arm dedicated to fostering transparency and honesty and building Moral Infrastructure in the Country.

India is a land of saints and sages with rich cultural beliefs and strong traditions. Over the years, we have produced great world leaders and have become a force to reckon with. However, we still find ourselves only inching forward, while we should be running, despite a wonderfully crafted vision. There are a plethora of issues which ails our Nation such as population, illiteracy, pollution, corruption, unemployment, atrocities on women, casteism, health and hygiene etc. One of the common links amongst them that can be safely assumed is the lack of 'Moral fibre / Character'. While corruption generally implies financial misappropriation by a person, lack of character covers various other aspects as well such as misuse of resources, preferential treatment, misbehaving with women, cheating, copying, lying, in addition to being a mute spectator to a crime and not standing up to your rights.

While the legal system and law enforcement agencies in India attempt to curb illegal and unwanted activities by citizens, it appears that they are not successful in establishing full control. Most of these control measures are external or physical, putting restrictions on movements and actions of an individual. At times, these external control measures seem superficial like pruning the branches of an infected tree while the roots are untouched. A lot has been said and done on a subject like this with very little results. Therefore, a time has come to have a different approach to the issue by considering a '**Holistic**' program with '**Inside Out**' approach and covering a person from '**Womb to Tomb**'.

1. Purpose:

The purpose of the VETERANS INDIA AGAINST CORRUPTION WING is to combat corruption, promote ethical governance, and instill a sense of integrity and accountability among citizens. Aligned with the principles of nationalism and patriotism, it aims to contribute to nation-building by eradicating corruption and fostering a culture of transparency.

2. Vision:



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To be a vigilant force against corruption, promoting ethical values, and ensuring accountable governance, creating a nation known for its integrity and honesty as it strives towards becoming **BHARAT VISHWAGURU**.

3. Mission:

Our mission is to actively engage in anti-corruption initiatives, raise awareness about the detrimental effects of corruption, and advocate for ethical practices in governance and public life. Through impactful programs, the **VETERANS INDIA AGAINST CORRUPTION WING** aspires to contribute to the overall vision of making **BHARAT VISHWAGURU** by building a society intolerant to corruption.

4. Approach:

The approach involves vigilant monitoring, awareness campaigns, and collaboration with anti-corruption bodies to adder ss and prevent corruption. It aims to create a culture where citizens actively reject corruption and actively participate in promoting ethical governance.

5. Objectives:

Anti-Corruption Campaigns: Launch and participate in campaigns that raise awareness about the negative impact of corruption and encourage citizens to resist and report corrupt practices.

- a. **Ethical Governance Advocacy:** Advocate for and actively participate in initiatives that promote ethical practices in governance, ensuring transparency and accountability.
- b. **Citizen Empowerment Against Corruption:** Empower citizens with knowledge and tools to resist corruption, fostering a sense of responsibility and intolerance towards corrupt practices.
- c. **Collaboration with Anti-Corruption Bodies:** Collaborate with anti-corruption institutions, government bodies, and NGOs to enhance the impact of initiatives and contribute to the fight against corruption.

6. Role and Responsibilities:

- a. **Anti-Corruption Campaign Coordination:** Coordinate and lead campaigns that raise awareness about the negative consequences of corruption, encouraging citizens to actively reject and report corrupt practices.
- b. **Ethical Governance Advocacy Coordination:** Advocate for and actively participate in initiatives that promote ethical practices in governance, fostering transparency and accountability.
- c. **Citizen Empowerment Programs:** Develop and execute programs that empower citizens with knowledge and tools to resist corruption, fostering a sense of responsibility and intolerance towards corrupt practices.



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- d. **Collaboration with Anti-Corruption Bodies:** Collaborate with anti-corruption institutions, government bodies, and NGOs to enhance the impact of initiatives and contribute to the fight against corruption.
- e. **Public Awareness Platforms:** Create platforms for public awareness, ensuring citizens are well-informed about the detrimental effects of corruption and the role they can play in preventing it.
- f. **Whistleblower Protection Advocacy:** Advocate for whistleblower protection policies and mechanisms to encourage individuals to come forward with information about corrupt practices without fear of reprisals.

By fulfilling these roles and responsibilities, the **VETERANS INDIA AGAINST CORRUPTION WING** aims to be a key contributor in achieving the broader objectives and goals of Veterans India, aligning with the principles of the 17 Sustainable Development Goals (SGTs) outlined by the United Nation.

7. Organization Structure and Responsibilities - Veterans India VETERANS INDIA AGAINST CORRUPTION WING (Central Level):

- a. **National Vice President (VETERANS INDIA AGAINST CORRUPTION WING):**
 - (aa) Role: Provide strategic leadership and vision for the central VETERANS INDIA AGAINST CORRUPTION WING.
 - (ab) Responsibilities:
 - (i) Oversee and guide all national-level VETERANS INDIA AGAINST CORRUPTION WING programs and initiatives.
 - (ii) Collaborate with other wings and organizational leadership for integrated efforts.
 - (iii) Represent the VETERANS INDIA AGAINST CORRUPTION WING at national events and forums.
- b. **National General Secretary (VETERANS INDIA AGAINST CORRUPTION WING):**
 - (aa) Role: Assist the National Vice President in administrative tasks and coordination within the VETERANS INDIA AGAINST CORRUPTION WING.
 - (ab) Responsibilities:
 - (i) Manage day-to-day operations of the central VETERANS INDIA AGAINST CORRUPTION WING.
 - (ii) Coordinate communication between the central and state levels.
 - (iii) Ensure effective implementation of national-level VETERANS INDIA AGAINST CORRUPTION WING programs.



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c. National Secretaries (VETERANS INDIA AGAINST CORRUPTION WING) - 36 (One for Each State/UT):

(aa) Role: Support the National General Secretary in administrative duties and communication at the state level.

(ab) Responsibilities:

- (i) Maintain records, documents, and communications for the respective state/UT.
- (ii) Provide logistical support for state-level VETERANS INDIA AGAINST CORRUPTION WING events and activities.
- (iii) Act as the primary point of contact for state-level coordination.

d. National Senior Joint Secretaries (VETERANS INDIA AGAINST CORRUPTION WING) - 36 (One for Each State/UT):

(aa) Role: Represent and coordinate VETERANS INDIA AGAINST CORRUPTION WING activities at the state level.

(ab) Responsibilities:

- (i) Liaise with state-level coordinators, ensuring effective communication.
- (ii) Oversee and support state-level VETERANS INDIA AGAINST CORRUPTION WING programs.
- (iii) Provide guidance to National Joint Secretaries.

e. National Joint Secretaries (VETERANS INDIA AGAINST CORRUPTION WING) - 72 (Two for Each State/UT):

(aa) Role: Support the National Senior Joint Secretaries and assist in state-level coordination.

(ab) Responsibilities:

- (i) Work closely with state coordinators for seamless communication.
- (ii) Facilitate information exchange between the central and state levels.
- (iii) Assist in the implementation of national-level VETERANS INDIA AGAINST CORRUPTION WING initiatives.

Total Office Bearers at National Level: 148

8. Charters of Duties and Responsibilities:

- a. Each office bearer must be an expert in VETERANS INDIA AGAINST CORRUPTION WING-related activities.
- b. The National Vice President sets the strategic direction and vision.
- c. The National General Secretary ensures efficient operations and communication.

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- d. National Secretaries handle state-level administrative tasks and coordination.
- e. National Senior Joint Secretaries oversee and support state-level programs.
- f. National Joint Secretaries assist in state-level coordination and program implementation.

This structure ensures a robust and well-coordinated approach to managing VETERANS INDIA AGAINST CORRUPTION WING activities at both the national and state levels within Veterans India

Standard Operating Procedures (SOPs) for Veterans India VETERANS INDIA AGAINST CORRUPTION WING

9. Objective:

To establish and maintain a transparent, accountable, and corruption-free environment within Veterans India, aligning with the organization's mission to foster nationalism and patriotism among citizens.

10. Membership Criteria:

Any individual who expresses allegiance to the principles of "Jai Hind" and "Vande Mataram" is eligible to join Veterans India Against Corruption at any level from panchayat to National.

11. Recruitment Process:

- (a) Open Membership: The recruitment process is inclusive, allowing any eligible individual to become a member by expressing commitment to the organization's values.
- (b) Background Check: Basic background verification to ensure alignment with organizational principles.

ROLES AND RESPONSIBILITIES

12. Member Responsibilities:

- a. Uphold the principles of "Jai Hind" and "Vande Mataram."
- b. Report any suspected corruption or unethical behavior within the organization.
- c. Actively participate in anti-corruption initiatives and awareness campaigns.



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13. Office Bearer Responsibilities:

- Lead by Example: Demonstrate ethical conduct and integrity in all actions.
- Oversight: Regularly monitor and assess internal processes to identify and address potential corruption risks.
- Reporting Mechanism: Establish a confidential reporting mechanism for members to report corruption concerns.
- Collaborate: Work closely with other wings and committees to integrate anti-corruption measures organization-wide.

REPORTING AND INVESTIGATION

14. Anonymous Reporting:

- Provide a confidential platform for members to report corruption anonymously.
- Appoint a designated official to receive and address corruption-related concerns.

15. Investigation Process:

- Upon receiving a report, initiate an impartial investigation promptly.
- Ensure transparency in the investigation process and communicate outcomes to relevant stakeholders.

DISCIPLINARY ACTIONS

16. Zero-Tolerance Policy:

- Enforce a zero-tolerance policy for corruption within Veterans India.
- Disciplinary actions may include suspension, expulsion, or legal proceedings depending on the severity of the offense.

AWARENESS AND PREVENTION

17. Training Programs:

- Conduct regular training programs to educate members on ethical behavior, corruption prevention, and the importance of organizational integrity.

18. Public Awareness:



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- a. Engage in public awareness campaigns to educate citizens about the detrimental effects of corruption and the role of Veterans India in combating it.

COMPLIANCE AND AUDITING

19. Regular Audits:

- a. Conduct periodic internal audits to assess compliance with anti-corruption policies.
- b. Address any identified gaps or vulnerabilities promptly.

CONTINUOUS IMPROVEMENT

20. Feedback Mechanism:

- a. Establish a feedback mechanism for members to suggest improvements to the anti-corruption framework.
- b. Regularly review and update SOPs to align with evolving needs and challenges.

By adhering to these SOPs, Veterans India Against Corruption aims to contribute to the nation-building process and fulfill the organization's mission as outlined by the 17 Sustainable Development Goals of the United Nations.

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STANDARD OPERATING PROCEDURES (SOPS) FOR FUND GENERATION - VETERANS INDIA VETERANS INDIA AGAINST CORRUPTION WING

21. Anti-Corruption Awareness Campaigns:

- a. Objective: Raise funds by organizing awareness campaigns against corruption.
- b. Action Steps:
- c. Develop compelling anti-corruption messages and materials.
- d. Conduct nationwide campaigns leveraging social media, seminars, and workshops.
- e. Encourage donations to support the fight against corruption.

22. Corporate Integrity Partnerships:

- a. Objective: Collaborate with corporations committed to integrity and anti-corruption measures.
- b. Action Steps:
- c. Identify companies with a strong commitment to anti-corruption practices.
- d. Propose joint initiatives promoting transparency and ethical business conduct.
- e. Establish partnerships that include financial contributions to support the cause.

23. Grant Applications for Anti-Corruption Projects:

- a. Objective: Secure grants for projects targeting anti-corruption initiatives.
- b. Action Steps:
- c. Research and identify grant opportunities from governmental and non-governmental sources.
- d. Develop comprehensive proposals for projects addressing corruption issues.
- e. Establish strong partnerships with grant-awarding organizations.

24. Whistleblower Protection Programs:

- a. Objective: Create funding avenues to support whistleblower protection initiatives.
- b. Action Steps:
- c. Develop programs ensuring anonymity and protection for whistleblowers.
- d. Promote the importance of whistleblowers in combating corruption.
- e. Seek donations specifically dedicated to whistleblower protection.

25. Fundraising Events with Integrity Theme:



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- a. Objective: Organize events that align with the theme of integrity and anti-corruption.
- b. Action Steps:
- c. Host fundraising galas, dinners, or events with anti-corruption speakers.
- d. Encourage attendees to contribute towards the cause.
- e. Use events as platforms to educate on the impacts of corruption.

26. Important Dates:

- a. March 15: International Anti-Corruption Day - Nationwide Awareness Campaign Launch.
- b. May 10-17: Corporate Integrity Week - Collaborative Initiatives with Corporate Partners.
- c. July 9: Whistleblower Protection Symposium - Fundraising Seminar.
- d. October 15: Global Ethics Day - Integrity-themed Fundraising Gala.
- e. December 9: Anti-Corruption Projects Grant Application Deadline.

27. Monitoring and Reporting:

- a. Establish a dedicated fund management team within the Veterans India VETERANS INDIA AGAINST CORRUPTION WING.
- b. Maintain transparent financial records and provide regular updates on fund utilization.
- c. Acknowledge and appreciate donors through public recognition and communication.

Note: These SOPs are designed to create a structured approach to fund generation for the Veterans India VETERANS INDIA AGAINST CORRUPTION WING, aligning with the overarching goals of Veterans India.

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SOURCES FOR FUNDS GENERATION - VETERANS INDIA VETERANS INDIA AGAINST CORRUPTION WING



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28. Donations from Patriotic Individuals:

- a. Strategy: Encourage contributions from individuals who share a commitment to eradicating corruption.
- b. Approach
 - (i) Launch nationwide awareness campaigns highlighting the importance of combating corruption.
 - (ii) Establish online donation portals and conduct fundraising drives through social media.
 - (iii) Leverage Veterans India events and platforms to appeal for individual donations.

29. Corporate Sponsorships with Anti-Corruption Focus:

- a. Strategy: Partner with corporations that prioritize ethical business practices and anti-corruption measures.
- b. Approach:
 - (i) Identify and approach companies known for their commitment to integrity.
 - (ii) Propose sponsorship opportunities for anti-corruption campaigns and initiatives.
 - (iii) Seek financial support as part of corporate social responsibility (CSR) initiatives.

30. Government Grants for Anti-Corruption Projects:

- a. Strategy: Apply for grants from governmental bodies supporting initiatives against corruption.
- b. Approach:
 - (i) Research available grants from national and state-level government agencies.
 - (ii) Develop comprehensive project proposals aligned with government priorities.
 - (iii) Establish strong communication channels with relevant government departments.

31. Collaborative Fundraising Events:

- a. Strategy: Organize events in collaboration with other organizations and NGOs to pool resources.
- b. Approach:
 - (i) Identify potential partners with similar anti-corruption objectives.
 - (ii) Plan joint fundraising events, ensuring shared costs and increased reach.



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- (iii) Allocate a portion of the funds raised to the Veterans India VETERANS INDIA AGAINST CORRUPTION WING.

32. Important Dates for Fundraising:

- March 15: International Anti-Corruption Day - Launch nationwide donation drive.
- May 10-17: Corporate Integrity Week - Engage corporate sponsors and donors.
- July 9: Anti-Corruption Symposium - Appeal for individual and corporate contributions.
- October 15: Integrity-themed Fundraising Gala - Host collaborative events for maximum impact.
- December 9: Grant Application Deadline - Apply for governmental grants for anti-corruption projects.

33. Monitoring and Reporting:

- Establish a dedicated fund management team within the Veterans India VETERANS INDIA AGAINST CORRUPTION WING.
- Provide regular updates on fund utilization and impact to donors and the public.
- Implement transparency measures, such as publishing financial reports on Veterans India platforms.

Note: These strategies and dates are designed to optimize fund generation for the Veterans India VETERANS INDIA AGAINST CORRUPTION WING, aligning with the overarching goals of Veterans India

LIST OF CORPORATES, PSUS, GOVERNMENT INSTITUTIONS, AND ORGANIZATIONS FOR CSR ACTIVITIES - VETERANS INDIA VETERANS INDIA AGAINST CORRUPTION WING

34. Corporate Partners:

- Tata Group: Known for its commitment to ethical practices, Tata can be approached for collaboration on anti-corruption initiatives.
- Reliance Industries: Engage with Reliance to leverage its corporate social responsibility programs for anti-corruption campaigns.

35. Public Sector Undertakings (PSUs):

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- a. Oil and Natural Gas Corporation (ONGC): ONGC, being a major PSU, may support initiatives aligned with transparency and anti-corruption efforts.
- b. Bharat Heavy Electricals Limited (BHEL): Explore partnerships with BHEL for funding initiatives combating corruption.

36. Government Institutions:

- a. Ministry of Corporate Affairs: Collaborate with the ministry to align anti-corruption projects with governmental priorities and seek support.
- b. Central Vigilance Commission (CVC): Engage with CVC to explore joint initiatives for promoting integrity and combating corruption.

37. Non-Governmental Organizations (NGOs):

- a. Transparency International India: Partner with this renowned organization to amplify the impact of anti-corruption campaigns.
- b. Save Indian Family Foundation (SIFF): SIFF focuses on promoting justice and fairness, making it a potential ally in anti-corruption efforts.

38. Financial Institutions:

- a. State Bank of India (SBI): Engage with SBI to explore avenues for financial support in anti-corruption projects, particularly in the banking sector.
- b. ICICI Bank: Leverage the CSR initiatives of ICICI Bank for funding projects against corruption.

39. Important Dates for Engagement:

- a. March 20-25: Corporate Engagement Week - Reach out to corporates for collaboration and sponsorship.
- b. April 5: PSU Partnership Forum - Organize a forum to discuss anti-corruption collaborations with PSU representatives.
- c. June 1-7: Government Institutions Outreach - Schedule meetings with relevant government bodies to present anti-corruption initiatives.
- d. July 15: NGO Networking Event - Connect with NGOs for potential collaboration and shared initiatives.
- e. August 10-17: Financial Institutions Symposium - Host events to involve financial institutions in the fight against corruption.
- f. October 1: Annual CSR Summit - Attend and present anti-corruption projects at a major CSR summit.

40. Follow-up and Feedback Mechanism:



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- a. Establish a dedicated team to manage relationships with corporates, PSUs, and organizations.
- b. Regularly update partners on the progress of anti-corruption projects and their impact.
- c. Seek feedback to enhance collaboration and address concerns promptly.

Note: This engagement strategy aims to build alliances with corporates, PSUs, government institutions, NGOs, and financial institutions for effective funds generation for the Veterans India VETERANS INDIA AGAINST CORRUPTION WING.

GUIDELINES AND ROLES FOR OFFICE BEARERS - VETERANS INDIA VETERANS INDIA AGAINST CORRUPTION WING

41. Vice President:

Responsibilities:

- a. Provide strategic direction for anti-corruption initiatives.
- b. Represent the wing in national forums.
- c. Oversee collaboration with external stakeholders.
- d. Important Dates:
- e. Monthly strategy review meetings.
- f. Bi-annual progress reports to the national leadership.

42. General Secretary:

Responsibilities:

- a. Coordinate communication within the anti-corruption wing.
- b. Manage documentation and reporting.
- c. Ensure alignment with the overall vision of Veterans India.
- d. Important Dates:
- e. Weekly coordination meetings with state secretaries.
- f. Quarterly reports on key anti-corruption activities.

43. State Secretaries (36):

Responsibilities:

- a. Implement national anti-corruption strategies at the state level.
- b. Liaise with local authorities and organizations.
- c. Organize awareness programs and events.
- d. Important Dates:



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- e. Monthly progress reports to the General Secretary.
- f. Bi-annual state-level anti-corruption campaigns.

44. Senior Joint Secretaries (36):

Responsibilities:

- a. Support state secretaries in strategy implementation.
- b. Monitor and evaluate state-level initiatives.
- c. Provide feedback to the national leadership.
- d. Important Dates:
- e. Quarterly joint review meetings with state secretaries.
- f. Annual performance assessment reports.

45. Joint Secretaries (72):

Responsibilities:

- a. Assist senior joint secretaries in their duties.
- b. Act as a bridge between state and national levels.
- c. Facilitate the execution of anti-corruption projects.
- d. Important Dates:
- e. Monthly updates on state-level progress.
- f. Participation in national anti-corruption conferences.

46. Important Dates for Anti-Corruption Initiatives:

- a. March 15-20: Nationwide Anti-Corruption Awareness Week - Coordinate events and campaigns across states.
- b. May 1: State-level Integrity Day - Conduct workshops and seminars on ethics and integrity.
- c. July 10-15: Joint Review and Strategy Conference - Assess progress and strategize for the upcoming year.
- d. September 30: National Anti-Corruption Symposium - Showcase achievements and exchange best practices.
- e. November 1-7: Integrity Pledge Week - Encourage citizens to pledge against corruption through various activities.

47. Feedback and Evaluation Mechanism:

- a. Establish a feedback portal for members and stakeholders to share insights.
- b. Conduct regular surveys to gauge the effectiveness of anti-corruption campaigns.
- c. Schedule quarterly performance reviews to identify areas for improvement.



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Note: These guidelines aim to define the roles and responsibilities of office bearers within the Veterans India VETERANS INDIA AGAINST CORRUPTION WING, promoting transparency, and ensuring a coordinated approach towards the organization's objectives.

MONTHLY CALENDAR FOR VETERANS INDIA **VETERANS INDIA AGAINST CORRUPTION WING** **ALIGNED WITH UN SUSTAINABLE DEVELOPMENT** **GOALS AND RELATED CSR ACTIVITIES:**

48. **January:** National Voters' Day (January 25) - Civic Engagement and Anti-Corruption Awareness
Activities:
a. Voter awareness campaigns promoting clean governance.
b. Workshops on civic responsibilities and anti-corruption measures.
c. Align with SDG 16 (Peace, Justice, and Strong Institutions) and SDG 17 (Partnerships for the Goals).
49. **February:** Integrity and Transparency Month
Activities:
a. Integrity workshops for public officials and corporate entities.
b. Seminars on the importance of transparency in governance.
c. Promote SDG 16 and SDG 17.
50. **March:** International Anti-Corruption Day (March 15) - Advocacy and Anti-Corruption Initiatives
Activities:
a. Anti-corruption rallies and awareness campaigns.
b. Collaboration with authorities for reporting mechanisms.
c. Align with SDG 16 and SDG 17.
51. **April:** Whistleblower Protection Month
Activities:
a. Workshops on whistleblower protection laws.
b. Support programs for individuals reporting corruption.
c. Emphasize SDG 16 and SDG 17.
52. **May:** Community Outreach and Public Grievance Redressal Month
Activities:
a. Public grievance redressal forums and campaigns.
b. Community engagement for feedback on corruption issues.
c. Promote SDG 16 and SDG 17.



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53. **June:** Strengthening Legal Frameworks Month

Activities:

- Advocacy for stronger anti-corruption legislation.
- Collaboration with legal experts for policy enhancement.
- Align with SDG 16 and SDG 17.

54. **July:** Anti-Corruption Education and Youth Awareness Month

Activities:

- Anti-corruption education programs in schools and colleges.
- Youth-led campaigns against corruption.
- Promote SDG 16 and SDG 4 (Quality Education).

55. **August:** Independence Day (August 15) - Patriotism and Fight Against Corruption

Activities:

- Patriotic events emphasizing a corruption-free nation.
- Public declarations against corruption.
- Align with SDG 16 and SDG 17.

56. **September:** International Day of Democracy (September 15) - Democratic Values and Accountability

Activities:

- Seminars on democratic values and accountability.
- Advocacy for accountable governance.
- Emphasize SDG 16 and SDG 17.

57. **October:** Legal Literacy and Anti-Corruption Month

Activities:

- Legal literacy workshops for the public.
- Collaboration with legal aid organizations.
- Promote SDG 16 and SDG 17.

58. **November:** Good Governance Month

Activities:

- Workshops on principles of good governance.
- Advocacy for transparency and accountability in governance.
- Align with SDG 16 and SDG 17.

59. **December:** International Anti-Corruption Day (December 9) - Recap and Future Initiatives

Activities:

- Recap of the year's anti-corruption initiatives.
- Planning and announcement of future anti-corruption programs.
- Emphasize SDG 16 and SDG 17.

This monthly calendar ensures that Veterans India VETERANS INDIA AGAINST CORRUPTION WING actively engages in activities aligned with national dates, UN

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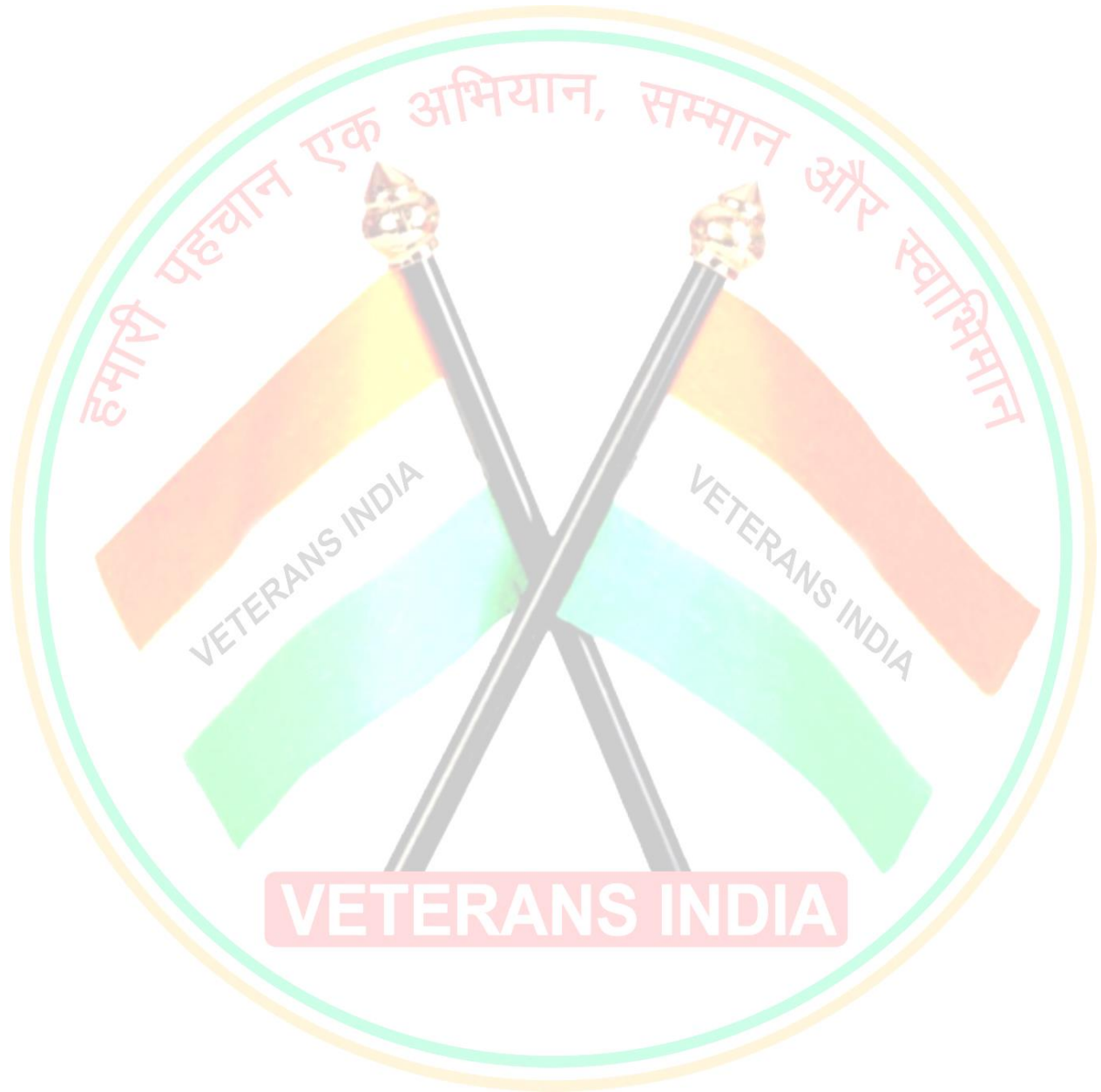


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Sustainable Development Goals, and CSR initiatives, contributing to a corruption-free society and transparent governance.



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